









# **PAFSAT:** PROTECTED AREA FINANCING SELF-ASSESSMENT TOOL



#### **IMPRINT**

#### Published by the

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

#### **Registered Offices**

Bonn and Eschborn, Germany Programme on Conservation, Sustainable Use of Forest Biodiversity and Ecosystem Services in Viet Nam

August 2021

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#### In cooperation with

UNIQUE forestry and land use GmbH

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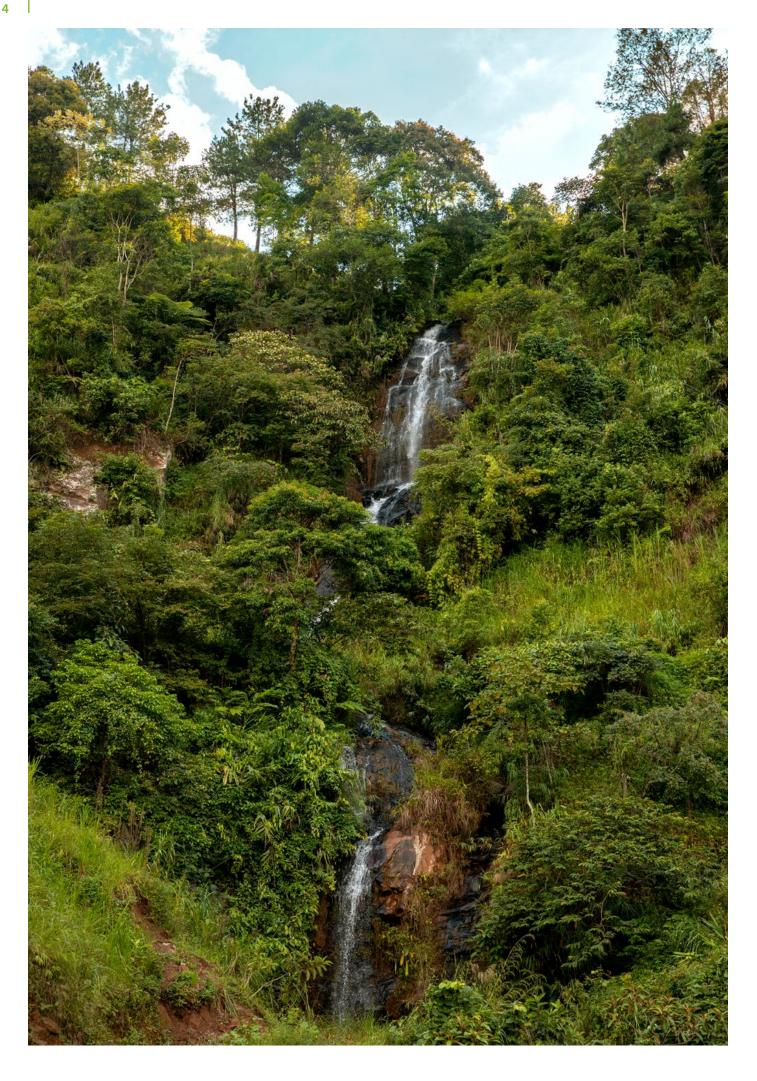


PAFSATProtected Area Financing Self-Assessment Tool\_EN



The 'Conservation and Sustainable Use of Forest Biodiversity & Ecosystem Services in Viet Nam' (GIZ-Bio Project Phase II) has the objective that state administrative agencies at national and provincial level responsible for the management of protected forests implement mechanisms which provide benefits from biodiversity conservation and sustainable forest management to local communities. The project has three components: legal and policy frameworks for biodiversity and forests, capacity building/financing and effective management of protected forests, and implementation and monitoring of the Voluntary Partnership Agreement on Forest Law Enforcement, Governance and Trade (VPA/FLEGT).

A variety of activities are being carried out under the second component of the project, centred around the development of PA sustainable financing strategies and plans. The intention is to lay out an approach to enhancing the financial sustainability of biodiversity and ecosystem conservation, and specify concrete mechanisms that can be used to generate new funding and overcome the financing constraints to effective PA management. The PA Financing Self-Assessment Tool (PAFSAT) has been developed under the second component of the project. It has so far been applied in Bidoup Núi Bà National Park, Cát Tiên National Park, Thần Sa-Phượng Hoàng Nature Reserve and Trạm Tấu Protection Forest to support capacity-building activities and generate information for sustainable finance planning.



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### LIST OF ABBREVIATIONS & ACRONYMS

GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH	
GIZ-Bio	Conservation and Sustainable Use of Forest Biodiversity & Ecosystem Services in Viet Nam project	
METT	Management Effectiveness Tracking Tool	
NGO	Non-governmental organisation	
PA	Protected area	
PA-BAT	Protected Area Benefit Assessment	
PAFSAT	Protected Area Financing Self-Assessment Tool	
PAMB	Protected area management board	
PFES	Payment for forests environmental services	
PPC	Provincial people's committee	
RAPPAM	Rapid Assessment and Prioritisation of Protected Area Management	
SAPA	Social Assessment for Protected and Conserved Area	
VND	Viet Nam Dong (at the time of writing the report, USD 1 = approx. VND 23,000)	
VNForest	Vietnam Administration of Forestry	
VPA/FLEGT	Voluntary Partnership Agreement on Forest Law Enforcement, Governance and Trade	

## 1. INTRODUCTION

#### HOW THE PAFSAT IS INTENDED TO BE USED

There is no consolidated system or method for assessing the financial status of protected areas (PAs) in Viet Nam, aside from routine budget reporting. Such information is however critical for effective PA management, as it enables policymakers, planners and managers to better understand the current financial health of PAs, to determine whether this is improving or deteriorating over time, and to be able to respond by making strategic and targeted decisions to promote PA financial sustainability.

The need to have access to good and timely financial data is becoming ever more important, as PAs face increasing pressure to become more financially self-sufficient, and as sustainable financing is started to be recognised as an integral component of PA management plans. This requires tracking income, expenditures and funding flows, as well as investigating the broader financial constraints and enabling conditions for effective PA management.

The Protected Area Financing Self-Assessment Tool (PAFSAT) offers a structured approach to collecting the site-level information that is required to identify and understand the financing status, trends, challenges and opportunities faced by PAs. It has two main applications or uses:

#### PAFSAT: **Protected Area Financing Self-Assessment Tool**

> To prepare 'scorecards' which can be used to measure a PA's current financial situation, monitor changes over time, and compare financial indicators between PAs

> > To provide diagnostic information to feed into the development of PA sustainable finance strategies and plans.

#### SCORECARD TO MEASURE AND COMPARE FINANCIAL PERFORMANCE

The PAFSAT can be used to evaluate and track a PA's financial 'health' and to point to particular issues or conditions that need attention. It offers a standardised methodology and set of indicators that can be repeated at regular intervals (e.g. on an annual basis) to measure a PA's financial progress over time, or replicated across different sites to compare financial status and performance.

The PAFSAT draws on other existing PA assessment, tracking and scorecard tools that are already in common usage in Viet Nam and worldwide. These include the PA Management Effectiveness Tracking Tool<sup>1</sup> (METT) developed by World Wide Fund for Nature and the World Bank, the PA Financial Sustainability Scorecard<sup>2</sup> developed by the United Nations Development Programme, the Protected Area Benefit Assessment Tool<sup>3</sup> (PA-BAT) and Rapid Assessment and Prioritisation

of Protected Area Management<sup>4</sup> (RAPPAM) tool developed by World Wide Fund for Nature, and the Social Assessment for Protected and Conserved Areas<sup>5</sup> (SAPA) tool developed by the International Institute for Environment and Development, Fauna and Flora International and UN Environment Programme World Conservation Monitoring Centre.

The PAFSAT can be applied as an add-on or plug-in, alongside these other evaluation frameworks and scorecards. It is also deliberately designed to provide information that can be used to feed into routine government and project reporting formats. It is important to emphasise that the PAFSAT is not intended to replace or duplicate government budget planning and monitoring tools, but rather to add an extra layer of explanation, understanding and analysis.

WWF (2007) Management Effectiveness Tracking Tool. WWF International, Gland https://wwfeu.awsassets.panda.org/downloads/mett2\_final\_version\_july\_2007.pdf

<sup>&</sup>lt;sup>2</sup> Bovarnick, A. (2010) Financial Sustainability Scorecard for National Systems of PAs. United Nations Development Programme (UNDP), New York.

 $https://www.undp.org/content/undp/en/home/librarypage/environment-energy/ecosystems\_and\_biodiversity/financial-sustainability-scorecard-for-national-systems-of-pas---2010.html$ 

<sup>3</sup> Dudley, N. and S. Stolton (2009) The Protected Areas Benefits Assessment Tool: A Methodology. WWF International, Gland. https://wwf.panda.org/?174401/PABAT

<sup>&</sup>lt;sup>4</sup> Ervin, J. (2003) Rapid Assessment and Prioritization of Protected Area Management (RAPPAM) Methodology. WWF International, Gland.

https://wwfeu.awsassets.panda.org/downloads/rappam.pdf

Franks P., Small R. and F. Booker (2018) Social Assessment for Protected and Conserved Areas (SAPA). Methodology manual for SAPA facilitators. International Institute for Environment and Development (IIED), London. https://pubs.iied.org/sites/default/files/pdfs/migrate/14659IIED.pdf

#### DIAGNOSTIC INFORMATION FOR SUSTAINABLE FINANCE STRATEGIES AND PLANS

Even though a large amount of time and effort is typically spent on developing PA management plans, many never get implemented, due to a lack of funding and other financial constraints. Integrating financial considerations is now recognised to constitute best practice in PA management planning. Across the world, and in Viet Nam, it is becoming more and more common for sustainable finance strategies and plans to be developed alongside PA management plans. These seek to identify, design and operationalise measures to enhance the financial viability, equity and sustainability of PA conservation efforts.

The first stage of developing a PA sustainable finance strategy and plan is to investigate the financing context, issues and needs that need to be addressed. The PAFSAT provides a series of templates to assist in collecting the information that is required to conduct this diagnosis. A separate set of guidelines have been produced under the project that lay out a stepwise approach to conducting sustainable finance planning for protected and conserved areas<sup>6</sup>, which recommend using the PAFSAT as an information collection tool in the first four of the ten steps involved in PA sustainable finance planning.

#### ADMINISTERING THE PAFSAT

The PAFSAT is designed to be used as part of routine PA monitoring, evaluation and planning processes. It consists of three datasheets, presented in an excel format. The datasheets contain a set of guided questions and data entry templates tailored to each of three groups that have a direct influence on the financial status of PA core and buffer zones (Figure 1):

PA managers (the PA management board, PAMB), finance and budget planners in the PA 'parent' agency (the finance unit of VNForest for centrally-managed PAs and the provincial people's committee (PPC) for provincially-managed PAs), and buffer zone communities (the relevant commune authorities).

#### Figure 1: Information collected in the PAFSAT datasheets

#### **DATASHEET 1: DATASHEET 2: DATASHEET 3:** Self-assessment of financing Information on PA financing Perceptions of conservation status, needs & opportunities from parent agency financing from by PA managers finance and budget planners buffer-zone communes (PA Management Boards) (VNForest or PPC finance unit) (Buffer Zone Commune Authorities) Funding flows and composition Total expenditures and proportion Expenditures and funding for biodiversity allocated to PAs and nature conservation Funding adequacy and gaps Past and projected future trends Total expenditures and proportion allocated Past and projected future in spending overall, and on PAs to biodiversity and nature conservation funding trends Process of PA budget planning, Past and projected future trends in Expenditure levels and composition spending overall, and on biodiversity requests, approval and allocation Past and projected future and nature conservation PA revenue retention needs and expenditure trends mechanisms Access and adequacy of funding for Self-generated income levels and biodiversity and nature conservation PA financial self-sufficiency composition Budgetary priority given to biodiversity PA financing constraints Past and projected future and nature conservation income trends PA financing opportunities and Opportunities and potentials to source potential Mechanisms for income management more funding for biodiversity and nature and retention conservation Financial constraints Community participation in PFES and other Financial advantages, opportunities income/funding activities associated with and areas of potential the PA, biodiversity and nature conservation Ideas for improving the financial (including alternative/sustainable livelihoods) situation of the PA Ways in which the PA benefits the local Strategic documents, plans, by-laws economy and community and regulations on PA financing Ways in which the PA causes costs and losses to the local economy and community Opportunities and potentials to improve the positive financial and economic impact of the PA to the local economy and community

<sup>&</sup>lt;sup>6</sup> See Emerton, L. and B. Ly (2021) Guidelines: a stepwise approach to sustainable finance planning for protected & conserved areas. Prepared by UNIQUE forestry and land use GmbH for Conservation and Sustainable Use of Forest Biodiversity & Ecosystem Services in Viet Nam (GIZ-Bio Project Phase II), Hanoi.





It is important to note that, as well as collecting quantitative data on budgets, spending and funding, the datasheets assess respondents' perceptions of PA financial status, trends, needs, challenges and opportunities. This scope reflects the multidimensional nature of PA financial sustainability, which is now widely recognised to not only concern the amount of funding that is available, but also involves ensuring that the underlying structural financial constraints to effective PA management are addressed across the PA landscape, in both core and buffer zones. This includes issues such as the source, diversity and timing of funds, the form in which finance is provided, whether revenues can be retained and reinvested at the site level, the links between budget planning and conservation priorities, what funds are spent on, to whom conservation benefits and costs accrue, as well as the institutional, policy and planning frameworks that determine how financial resources are requested, allocated, administered and used7.

The questions in the datasheets should be answered and discussed during meetings held with small groups of staff from each of the three target audiences. Core questions and data templates are shared with respondents beforehand, to be filled in prior to the meeting, and further explained and elaborated during the discussions.

- For PA managers, it is recommended that a half-day (or even full-day) is set aside to complete the PAFSAT. This is best held as a relatively informal roundtable discussion. It is recommended that up to six staff are involved in the meeting, including members of the PAMB and a selection of staff from relevant technical units (e.g. management, enforcement, tourism, finance, research, rangers, etc.).
- The meetings with 'parent' agency finance units and commune authorities should not take more than 2 hours each. The meeting with finance and budget planners should involve up to three staff from the VNForest or PPC Finance unit, including at least one person who has decision-making influence over PA budget planning, allocation and reporting.
- When meeting with commune authorities, it is recommen ded that up to five staff are involved, including the chairperson as well as representatives from finance/planning, environment and other units (e.g. agriculture, women's committee). Where a PA occupies a particularly large area, it is only necessary to conduct the PAFSAT in 3-5 communes. These should be selected to cover a representative range of socioeconomic and biophysical conditions that reflect those in the broader buffer zone (e.g. demography, land use, ecology, interactions with the PA, participation in conservation activities, threats, dependence and impact on ecosystem services, etc.).

<sup>&</sup>lt;sup>7</sup> See Emerton, L., Bishop, J. and L. Thomas (2006) Sustainable Financing of Protected Areas: A Global Review of Challenges and Options. World Commission on Protected Areas Best Practice Protected Area Guidelines Series No. 13, International Union for Conservation of Nature (IUCN), Gland. https://www.iucn.org/content/sustainable-financing-protected-areas-a-global-review-challenges-and-options; GIZ (2019) Towards a strategic approach to the diagnosis, response and delivery of sustainable biodiversity finance solutions. Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Bonn. https://www.researchgate.net/publication/351700651\_Towards\_a\_strategic\_approach\_to\_the\_diagnosis\_response\_delivery\_of\_sustainable\_biodiversity\_financing\_solutions; Meyers, D., Bohorquez, J., Cumming, T., Emerton, L., v.d. Heuvel, O., Karousakis, K., Riva, M., Swanson, E., Tobin, J. and R. Victurine (2020) White Paper. Conservation Finance: A Framework. Conservation Finance Alliance, Washington DC. https://www.conservationfinancealliance.org/cfa-white-paper

## 2. FILLING IN THE DATASHEETS

The excel workbook "PA financing self-assessment tool (PAFSAT).xls" accompanies these guidelines. It provides a series of spreadsheets contain a checklist of questions for discussion and templates for entering answers from each of the three target audiences for the PAFSAT (PA managers, finance and budget planners in the PA 'parent' agency, and buffer zone communities).

#### Datasheet 1: Self-assessment of financing status, needs & opportunities by PA managers

To be carried out with a selection of PA staff from different units (management, enforcement, tourism, finance, research, rangers, etc.). It is recommended that up to 6 staff are involved in this exercise. It should be carried out via a relatively informal roundtable discussion.

**Datasheet 1 is intended to assist in information collection from the PAMB.** This is the most important step in the PAFSAT, and gives core data on PA financial sustainability. It needs the close support, attention and involvement of the PAMB. This means that it is very important to explain the PAFSAT clearly to the PAMB and answer any queries that they have, right at the start of the exercise. Datasheet 1a provides a shortened version of the datasheet, for circulation to respon-

dents in advance of the meeting. The intention is to allow them to think about their answers, and prepare data where required. This should ideally be shared at least 2 weeks in advance, so that the financial data that is requested (section B on budget data) and associated questions can be filled in and returned at least 3 days before the meeting takes place. This gives some time to reflect on the answers before the in-person meeting.

#### Datasheet 2: Information on PA financing from parent agency finance and budget planners

To be carried out with staff from the finance unit of VNForest/provincial authorities (as relevant). It is recommended that up to 3 staff are involved in this exercise, at least one of whom has decision-making influence over PA budget planning, allocation and reporting. It should be carried out via a relatively informal roundtable discussion

Datasheet 2 is intended to assist in information collection from the finance unit of VNForest/PPC (as appropriate to the PA being assessed). This provides key background context on how the 'parent' agency perceives the importance of the PA in relation to other, potentially competing, sources of spending. Datasheet 2a is for circulation to respondents in advance of

the meeting, so that they can think about their answers, and prepare data where required. As above, this should ideally be shared at least 2 weeks in advance, so that the financial data that is requested (questions 5-8 of section B on quantitative financing data) and associated questions can be filled in and returned at least 3 days before the meeting takes place.

#### Datasheet 3: Perceptions of conservation financing from buffer-zone communes

To be carried out with key commune officials. It is recommended that up to 5 staff are involved in this exercise, including the Chairman as well as representatives from finance/planning, environment and other units (e.g. agriculture, women's committee). It should be carried out via a relatively informal roundtable discussion.

Note: It will not always be possible to collect information from every commune, especially for PAs with large buffer zones. A representative range of communes should be selected, reflecting varying e.g. socio economic and ecological conditions, interactions with PA, participation in conservation activities, threats, dependence or impact on ecosystem services, etc.

**Datasheet 3 is intended to assist in information collection from the commune authorities.** This helps to develop an understanding about how the local community perceives the PA in terms of its local financial and economic impacts (both positively and negatively), and what level of financial support is provided to biodiversity and ecosystem conservation in the buffer zone. Datasheet 3a is for circulation to respondents in advance of the meeting, so that they can think about their

answers, and prepare data where required. As above, this should ideally be shared at least 2 weeks in advance, so that the financial data that is requested (section B on Funding for biodiversity & nature conservation and questions 7-9 of section C on quantitative financing data) and associated questions can be filled in and returned at least 3 days before the meeting takes place.

## **DATASHEET 1/A:**

# SELF-ASSESSMENT OF FINANCING STATUS, NEEDS & OPPORTUNITIES BY PA MANAGERS

Datasheets 1 and 1a are intended to be filled in by PA managers. The meeting should involve up to six persons, including members of the PAMB and a selection of staff from relevant technical units (e.g. management, enforcement, tourism, finance, research, rangers, etc.). The questions refer to financing in the PA core zone.



**Datasheet 1** presents the full set of questions to be discussed during the meeting.



**Datasheet 1a** includes selected questions from sections A-E only, and excludes the detailed questions on financial constraints and planning in sections F-G. It can be circulated to participants before the meeting, so that they can think about their answers, and prepare data where required.



**The meeting** will then go through the full checklist of questions in datasheet 1. It will cross-check and discuss the pre-prepared answers for section A-E, fill in sections F-G, and record additional information and notes to elaborate and explain these answers. Any gaps or clarifications can also be addressed during the meeting. As well as filling in the datasheets, it is recommended that notes are kept, recording more detailed information, explanations and discussion points.

#### A. Background information

**Questions 1-5** provide basic information about the PA. These should be filled in by the PAMB before the meeting. Any gaps

or clarifications can then be addressed during the meeting, and further explanations discussed and noted.

A. Background information			
Name of protected area		Full name, including PA category	
2a. Surface area		Hectares (note 1 km <sup>2</sup> = 100 hectares)	
2b. Number of staff		Please give the total number of staff	
3. Date assessment carried out		DD/MM/YYYY (e.g. 27/12/2020)	
4. Year that the financial data refers to		Indicate the financial year	

#### B. Protected area budget data

**Questions 5-6** should be filled in by the PAMB before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted.

Question 5 asks for data on PA income, expenditures and funding sources. This should be provided in the standard government budget planning and reporting format, and should preferably cover the last 5 years (or at least the last

3 years). This is to allow for comparison over time.

A list of externally-funded projects being carried out in the core zone should also be provided under question 6, indicating the name of each project, its funder(s), the main activities, implementing partners, total amount of funding, and time-frame for implementation. As with the budget data, information about externally-funded projects should preferably cover the last 5 years (or at least the last 3 years).

B. PA budget data						
5. Records of PA expenditures, income/revenues and funding/budget sources should be provided, preferably covering the last 5 years (and at least the last 3 years).  Data should be provided in the standard government budget planning/reporting format. Note: This may need to be requested from VNForest/provincial authorities.  6. A list of externally-funded projects should also be compiled, preferably covering the last 5 years (and at least the last 3 years), using the following table:						
b. A list of externally-funded projects sho	uid also be complied, preferably cove	ring the last 5 years (and at least the last 3 years),	using the following table:			
Name of project Funder(s) Main activities & areas of support Implementing partner(s) (if applicable) Total funding amount Specify currency (YYYY-YYYY)						

#### C. Protected area funding sources

**Questions 7-11** look at the various sources of funding that the PA receives. These questions should be filled in by the PAMB before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted. The quantitative data on funding sources in the current year (questions 7, 7a-f) should be able to be extracted from the PA budget records and list of external projects already provided in questions 5 and 6.

As well as covering government budget allocations (7a and b), data should be provided on any contributions made from the private sector, international projects and other external donors or investors (7e, f and g). Both the amount of funding and the specific source(s) should be recorded. Question 7h also looks at the in-kind contributions that are provided by

international experts and volunteers – the number of these people should be recorded, focusing only on those who have spent more than 1 week in the PA over the last year.

Question 8 asks about the adequacy of funding, using a simple 0-3 score, while question 9 deals with the main funding gaps. During the meeting, these scores should be explained.

Questions 10 and 11 record the meeting participants' perceptions of how different aspects of funding have changed over time, including amount, diversity and adequacy. It considers both the past 5 years and the upcoming 1-3 years. Both questions use a simple 0-3 score. During the meeting, these scores should be explained.

C. PA Funding sources		
7. Total annual funding received by the PA		To be filled in from B5&6. Amount (VND in the last year); include funding from all sources - should equal the sum of 7a-g below
Of which:		
7a. Annual government budget		To be filled in from B5&6. Amount (VND in the last year)
7b. Other state budget sources		To be filled in from B5&6. Amount (VND in the last year); including national programmes and scientific studies.
Specify source(s)		List the other state budget sources
7c. PFES funding for PA management		To be filled in from B5&6. Amount (VND in the last year); only state PFES being used to fund PA management, do not include payments given out for forest protection contracts
7d. Retained income		To be filled in from B5&6. Amount (VND in the last year); include all income and revenues that are retained by the PA (e.g. from tourism, penalties/fines, sales of confiscated products, rent, concession fees, research permits, sales of food, souvenirs, etc.)
Specify source(s)		List the retained income sources
7e. Private sector contributions		To be filled in from B5&6. Amount (VND in the last year)
Specify source(s)		List the private sector sources
7f. International funding		To be filled in from B5&6. Amount (VND in the last year): foreign assistance, international organisations & projects
Specify source(s)		List the donors, organisations and projects
7g. Other funding		To be filled in from B5&6. Amount (VND in the last year); any other funding sources not mentioned above
Specify source(s)		To be filled in from B5&6. List the other funding sources
7h. International experts and volunteers assisting the PA		Only include people who have spent
i. Full time experts based in the PA		more than 1 week in the PA over the last year
ii. Short-term consultants		
iii. Volunteers		List number of people
iv. Researchers  8. Is funding adequate to meet PA management & conservation needs?		O: Inadequate even for basic management & conservation  1: Funding covers only minimum  management & conservation activities  2: Funding covers a good/adequate level of  management & conservation, but still leaves some gaps  3: Funding is enough to cover all PA needs
Details or explanation		Describe the adequacy of funding
9. Which three PA management & conservation activities face the greatest fur	nding gaps?	Describe the adequacy of iditiding
i.		List according to the severity of the funding gap, with the most under-
ii.		funded management activity at the top
iii. Details or explanation		Describe what these funding gaps are and why they occur
10. How have the following changed over the last 5 years?		0: got worse
10a. Amount of funding received		1: stayed the same
10b. Range (diversity) of funding sources		2: improved a little
10c. Adequacy to meet management needs  Details or explanation		3: improved significantly Describe why these changes have occurred
11. How do you expect the following to change in the short-term future (nex	t 1-3 years)?	0: get worse
11a. Amount of funding received		1: stay the same
11b. Range (diversity) of funding sources		2: improve a little
11c. Adequacy to meet management needs  Details or explanation		3: improve significantly  Describe why you expect these changes to occur

#### **D. Expenditures**

**Questions 12-14** look at the various expenditures that the PA makes. These should be filled in by the PAMB before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted. The quantitative data on expenditures in the current year (questions 12, 12a-j) should be able to be extracted from the PA budget records already provided in question 5.

Questions 13 and 14 record the meeting participants' perceptions of how different expenditure items have changed over time. It considers both the past 5 years and the upcoming 1-3 years, and uses a simple 0-3 score. During the meeting, these scores should be explained.

D. Expenditures			
12. Total annual expenditure		To be filled in from B5&6. Amount (VND in the last year); this should include all PA spending	
Of which:			
12a. Infrastructure, equipment & other capital items			
12b. Salaries & other staff-related costs			
12c. scientific studies			
12d. Protection, patrolling & enforcement			
12e. Buffer zone communities		To be filled in from B5&6. Amount (VND in the last year)	
12f. Awareness & education		10 be filled in from B5x6. Amount (VND in the last year)	
12g. Tourism & visitor facilities			
12h. Fire prevention & control			
12i. Forest planting, management & rehabilitation			
12j. Expenditures from PFES			
Of which:			
12ji. Payments to forest protection contracts		To be filled in from B5&6. Amount (VND in the last year)	
12jii. Funding for PA management		To be filted in from 6300. Amount (VND in the last year)	
13. How have the following expenditures changed over the last 5 years?			
13a. Total annual expenditure			
13b. Infrastructure, equipment & other capital items			
13c. Salaries & other staff-related costs			
13d. Scientific studies		0: decreased	
13e. Protection, patrolling & enforcement		1: stayed the same	
13f. Buffer zone communities		2: increased a little	
13g. Awareness and education		3: increased significantly	
13h. Tourism & visitor facilities		†	
13i. Fire prevention & control			
13j. Forest planting, management & rehabilitation			
13k. Expenditures from PFES			
Details or explanation		Describe why these changes have occurred	
14. how do you expect the following expenditures to change in the short-ten	m future (next 1-3 years)?	,	
14a. Total annual expenditure			
14b. Infrastructure, equipment & other capital items			
14c. Salaries & other staff-related costs		+	
14d. Scientific studies		0: decrease	
14e. Protection, patrolling & enforcement		1: stay the same	
14f. Buffer zone communities		2: increase a little	
14g. Awareness and education		3: increase significantly	
14h. Tourism & visitor facilities		1	
14i. Fire prevention & control			
14j. Plantation management & forest rehabilitation			
14k. Expenditures from PFES			
Details or explanation		Describe why you expect these changes to occur	
Security of Expression		Describe with you expect these changes to occur	

#### E. Self-generated income & revenues

**Questions 15-18** look at the various sources of income and revenues earned by the PA. These should be filled in by the PAMB before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted. The quantitative data on expenditures in the current year (questions 15, 15a-g) should be able to be extracted from the PA budget records already provided in question 5.

Questions 16 and 17 record the meeting participants' perceptions about changes in different sources of income as well as in the overall diversity of revenues. It considers both the past

5 years and the upcoming 1-3 years. Both questions use a simple 0-3 score. During the meeting, these scores should be explained.

Question 18 seeks further information about how PA self-generated income is managed, including the proportion of revenue that is remitted to the state budget (rather than being retained and spent in the PA) as well as the question of whether there is any kind of trust fund or other financial mechanism to retain self- generated income. These answers should be explained if necessary.

E. Self-generated income & revenues		
15. Total annual income and revenues		To be filled in from B5&6. Amount (VND in the last year); this should include all PA income and revenues from all sources
Of which:		
15a. Tourism fees & charges		
15b. Land rental, leases & concessions		
15c. Penalties & fines		
15d. Proceeds from sales of confiscated products		To be filled in from B5&6. Amount (VND in the last year)
15e. Other licenses, permits & user fees		
15f. PFES funding for PA management		
15q. Other revenues		
Specify source(s)		List the other revenue sources
16. How have the following changed over the last 5 years?		
16a. Total annual income		
16b. Tourism fees & charges		0: decreased
16c. Land rental, leases & concessions		1: stayed the same
16d. Penalties & fines		2: increased a little
16e. Proceeds from sales of confiscated products		3: increased a little
16f. Other licenses, permits & user fees		5: Increased significantly
16g. PFES funding for PA management		
16h. Range (diversity) of income & revenue sources		
Details or explanation		Describe why these changes have occurred
17. how do you expect the following to change in the short-term future (next	1-3 years)?	
17a. Total annual income		
17b. Tourism fees & charges		
17c. Land rental, leases & concessions		0: decrease
17d. Penalties & fines		1: stay the same
17e. Proceeds from sales of confiscated products		2: increase a little
17f. Other licenses, permits & user fees		3: increase significantly
17g. PFES funding for PA management		
17h. Other / new types of income and revenues		
17i. Range (diversity) of income & revenue sources  Details or explanation		Describe why you expect these changes to occur
18. How are PA revenues & income managed:		
18a. Proportion remitted to state budget		% of total
18b. Proportion retained by the PA		/o UT total
18c. Do you have a trust fund or other retention mechanism?		0: No
(aside from normal budget channel)		1: Yes
Details or explanation		Describe the fund mechanism

#### F. Financial constraints & enabling conditions

**Questions** 19-33 deal with the underlying financial constraints and enabling conditions for PA management effectiveness, looking beyond just the amount of funding the PA receives and its adequacy in relation to expenditure needs. As these questions concern people's perceptions of PA financing conditins, careful notes should be made of the answers and discussion points, including where respondents express varying (or even contradictory or conflicting) opinions.

A variety of potential financial constraints and enabling conditions are highlighted in questions 19-29, including the diversity of funding (question 19), the budgetary priority given to PAs (question 20), funding security (question 21), the cost-effectiveness of spending (question 22), the timing of funding availability (question 22), targeting of funding to

conservation needs (question 24), costing and pricing issues (question 25), fund retention (question 26), PA staff capacity in financing (question 27), budgetary integration with other sectors (question 28), financial incentives for other stakeholders (question 29) and other enabling conditions/constraints (question 30). A simple 0-3 scoring system is used. These scores should be explained. Question 30 allows for respondents to mention any additional factors that they consider to be important for financial sustainability, that have not already been discussed. These should be recorded and explained clearly.

Questions 31 and 32 ask the respondents to rank the financial constraints and advantages/opportunities for the PA. These rankings should be explained.

Question 33 asks for the meeting participants' perceptions and ideas about measures that could be used or introduced to improve the financial situation of the PA. This should not only

focus on the amount of funding, but also consider how financial systems, procedures and capacities can be strengthened or changed for the better.

F. Financial constraints & enabling conditions		
		Leave blank if not applicable
		0: PA relies on only one source of funding
19. <u>Diversity</u> : Is there a sufficient variety of funding sources to address		1: PA relies almost entirely on government & international funding
different needs and spread risk?		2: PA funding also combines self-generated revenues & private contributions
		<ol> <li>PA funding also integrates several non-traditional financing mechanisms (e.g. PFES, biodiversity         offsets, etc.)</li> </ol>
Details or explanation		Describe how/why this occurs and affects PA management
Details or explanation		Leave blank if not applicable
20. <u>Priority</u> : Are PAs given a high political and funding priority when		0: PAs are far below other sectors
national/Provincial (as applicable) government budgets are planned and		1: PAs are low priority
allocated?		2: PAs are given some priority and attention
Details as and as ation		3: PAs are one of the highest priorities
Details or explanation		Describe how/why this occurs and affects PA management  Leave blank if not applicable
		0: Budgets & funding flucuate widely and unpredicatably every year
21. <u>Security</u> : Are budgets and other funding sources predictable and stable over the long-term?		1: Budgets & funding fluctuate every year, but are known in advance
over the long term.		2: Budgets & funding are relatively stable
Details as and as ation		3: Budgets & funding are very stable, and can be well-planned in advance
Details or explanation		Describe how/why this occurs and affects PA management  Leave blank if not applicable
20 Co. L. W. J. Co. L. A. C. L. L. C.		0: There is a lot of unnecessary wastage in PA spending
22. <u>Cost-effectiveness</u> : Are funds being spent in the most cost-effective manner?		1: PA spending is not always cost-effective
		2: PA spending is usually cost-effective
Ostrilla se contant di co		3: Explicit efforts are made to ensure that PA spending is cost-effective
Details or explanation		Describe how/why this occurs and affects PA management
		Leave blank if not applicable 0: There are major delays in receiving funding
23. <u>Timing</u> : Is funding available at the right time, when it is needed, without		1: There are minor delays in receiving PA funding
delays?		2: PA funding is usually, but not always, received on time
		3: PA funding is always received on time, when it is needed
Details or explanation		Describe how/why this occurs and affects PA management
		Leave blank if not applicable  0: Budgeting and conservation planning processes are completely separate
24. <u>Targeting</u> : Are budgets and funding well-aligned with PA conservation		1: There are some efforts to reflect conservation priorities in budget planning
needs and priorities?		2: Budget planning considers conservation and PA management priorities
		3: PA conservation and financial planning are completely integrated
Details or explanation		Describe how/why this occurs and affects PA management
25. <u>Costing &amp; pricing</u> : Do budget planning templates, categories and cost-		Leave blank if not applicable 0: Core expenditure items are omitted, and all cost norms are too low
norms allow for realistic costing and accurate pricing of all the inputs and		Core expenditure items are omitted, and all cost norms are too low     Some expenditure items are omitted, and most cost norms are too low
materials you need for PA management?		2: Most expenditure items are included, and cost norms are mainly realistic
		3: All expenditure items are included, and all cost norms are realistic
Details or explanation		Describe how/why this occurs and affects PA management
		Leave blank if not applicable  0: All revenues are required to be remitted to Ministry of Finance/VNForest/Province
26. <u>Retention</u> : Is the PA able to retain some or all of the income it earns to		1: Less than half of revenues are allowed be retained by the PA
spend on-site?		2: More than half, but not all, of revenues are allowed be retained by the PA
		3: The PA is allowed to retain all revenues
Details or explanation		Describe how/why this occurs and affects PA management
27. <u>Capacity</u> : Do PA staff have sufficient expertise and training in sustainable		Leave blank if not applicable 0: No PA staff have financial expertise or qualifications
finance planning and mechanisms (or have easy access to this expertise from		1: PA staff include qualified financial experts
elsewhere)?		2: PA staff have been trained in sustainable financing planning & mechanisms
		3: PA staff are qualified and experienced in sustsainable financing
Details or explanation		Describe how/why this occurs and affects PA management
		Leave blank if not applicable 0: Line agencies & local authority budgets exclude biodiversity conservation
28. <u>Integration with other sectors</u> : Is biodiversity conservation mainstreamed into the budgets of other line agencies and local authorities that operate		1: Conservation is a minor priority in line agencies & local authority budgets
close to the PA, or otherwise impact on it?		2: Line agencies & local authority budgets include biodiversity conservation
·		3: Line agencies & local authority budgets make good provisions for biodiversity conservation
Details or explanation		Describe how/why this occurs and affects PA management
29. Other stakeholders: Do other stakeholders that use and impact on PA		Leave blank if not applicable 0: There is no funding/financial incentives available
biodiversity have sufficient funding and incentivesto support conservation, especially communities and businesses in the buffer zone? (e.g. through		0: There is no funding/financial incentives available 1: Only a very small amount of funding/financial incentives are in place
policies and instruments, government programmes, market-driven		2: There are several sources of funding/financial incentives, but more needs to be done
opportunities, or via external projects and programmes)		3: There is sufficient funding/financial incentives in place
Details or explanation		Describe how/why this occurs and affects PA management
		and direction from the direction of the
30. Other enabling conditions and/or constraints; Which other factors		Describe how/why these occur and affects PA management
influence PA financial sustainability, either positively or negatively?		
31. Of the factors listed above. which three pose the greatest financial constrain	ints to the PA?	
		List according to the negative impact, with the biggest constraint at the top
i. II		
i. ii.		
i. ii. iii. Details or explanation		Describe why you have ranked the constraints in this way
L. ii. iii. Details or explanation 32. What are the three greatest financial advantages, opportunities or areas of	potential for the PA?	
	potential for the PA?	Describe why you have ranked the constraints in this way  List according to positive impact, with the biggest advantage/opportunity/area of potential at the top
32. What are the three greatest financial advantages, opportunities or areas of $\tilde{L}$ ii. iii.	potential for the PA?	List according to positive impact , with the biggest advantage/opportunity/area of potential at the top
	potential for the PA?	
32. What are the three greatest financial advantages, opportunities or areas of $\vec{l}_{.}$ $\vec{l}_{.}$ $\vec{l}_{.}$ $\vec{l}_{.}$	potential for the PA?	List according to positive impact , with the biggest advantage/opportunity/area of potential at the top
32. What are the three greatest financial advantages, opportunities or areas of $\vec{l}_{.}$ $\vec{l}_{.}$ $\vec{l}_{.}$ $\vec{l}_{.}$	potential for the PA?	List according to positive impact, with the biggest advantage/opportunity/area of potential at the top  Describe why you have ranked the advantages in this way  Describe what measures could be used or introduced to improve the financial situation of the PA. Do not only focus on the amount of funding, but think about how financial systems, procedures and
32. What are the three greatest financial advantages, opportunities or areas of i. ii. iii. Details or explanation	potential for the PA?	List according to positive impact, with the biggest advantage/opportunity/area of potential at the top  Describe why you have ranked the advantages in this way  Describe what measures could be used or introduced to improve the financial situation of the PA. Do

#### **G. Planning context**

**Questions 34-37** collect information about the PA planning context, and will be discussed only during the meeting. These record whether there is a management plan (question 34), a business plan or financing strategy (question 35), and if there have been any biodiversity or ecosystem valuation studies carried out in and around the PA (question 36). Any special

laws, by-laws or regulations governing PA financing should also be listed (question 37). Simple yes/no (0/1 score) answers should be provided, and where necessary further elaborated and explained. If plans and studies have been produced, the titles (and, if relevant authors) should be noted, and if possible copies of the documents obtained.

G. Planning context	
34. Do you have a PA management plan?	0: No
34. Do you have a FA management plan:	1: Yes
34a. If yes, specify date	The date it was prepared and/or the time period it covers
35. Do you have a PA business plan or financing strategy?	0: No
55. Do you have a PA business plan of linancing strategy:	1: Yes
35a. If yes, specify date	The date it was prepared and/or the time period it covers
Details or explanation	Describe how and why it was prepared, and what its goals are
36. Have there been any biodiversity or valuation studies carried out in the PA	0: No
or its surroundings?	1: Yes
Details or explanation	Describe how and why it was prepared, and what it covers
37. Are there any special laws, by-laws or regulations governing financing, fees	0: No
and revenues for this PA?	1: Yes
Details or explanation	Describe what these refer to, and when they were established



## **DATASHEET 2/A:**

# INFORMATION ON PA FINANCING FROM 'PARENT' AGENCY FINANCE AND BUDGET PLANNERS

Datasheets 2 and 2a are intended to be completed based on information provided by members of the finance unit from the PA's 'parent' agency (VNForest for centrally-managed PAs and the PPC for provincially-managed PAs). The meeting should involve up to three staff, including at least one person who has decision-making influence over PA budget planning, allocation and reporting. The questions refer to financing in the PA core zone.



**Datasheet 2** presents the full set of questions to be discussed during the meeting.



**Datasheet 2a** includes selected questions from sections A-B only, and excludes the detailed checklist of questions and topics in section C. It can be circulated to participants before the meeting, so that they can think about their answers, and prepare data where required.



**The meeting** will then go through the full checklist of questions in datasheet 2. It will cross-check and discuss the pre-prepared answers for section A-B, fill in section C, and record additional information and notes to elaborate and explain these answers. Any gaps or clarifications can also be addressed during the meeting. As well as filling in the datasheets, it is recommended that notes are kept, recording more detailed information, explanations and discussion points.

#### A. Background information

**Questions 1-4** provide basic information about the province in which the PA is located. These should be filled in by the VNForest/PPC finance unit before the meeting. Any gaps or

clarifications can then be addressed during the meeting, and further explanations discussed and noted.

A. Background information			
1. Name of province		Full name, including PA category	
2. Date assessment carried out		DD/MM/YYYY (e.g. 27/12/2020)	
3. Year that the financial data refers to		Indicate the financial year	
Number of PAs that are under the management and/or budgetary jurisdiction of your agency, and total suface area		Do not need to know names/area of every PA, just total. Express area in hectares (note 1 km2 = 100 hectares)	

#### B. Quantitative data on financing

**Questions 5-10** assess provincial expenditure on PAs. These questions should be filled in by the VNForest/PPC finance unit before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted.

Questions 5-7 look at the importance of PAs in general in provincial spending, and the share of budget that is allocated to the particular PA being investigated. Questions 8-9 records the meeting participants' perceptions of how this has changed over time. It considers both the past 5 years and the upcoming 1-3 years. Both questions use a simple 0-3 score. Question 10 compares the amount of funding requested by the PA with the actual amount of budget allocated. During the meeting, these scores and other details should be explained.

B. Quantitative data on financing			
5. Total annual expenditures		Amount (VND in the last year); for VNF orest, or for province, as relevant.  Should include <u>all</u> spending (not just on PAs or conservation).	
6. Expenditures on this PA		Amount (VND in the last year) or, if figure not available, give % estimate.	
7. Expenditures on all PAs		Amount (VND in the last year) or, if figure not available, give % estimate. Should include spending on <u>all</u> PAs under the agency's jurisdiction.	
8. How have the following changed over the last 5 years?		0: decreased	
8a. % of your overall budget spent on all PAs		1: stayed the same 2: increased a little	
8b. % of your overall budget spent on this PA		3: increased significantly	
Details or explanation		Describe why these changes have occurred	
9. how do you expect the following to change in the short-term future (next	1-3 years)?	0: decrease	
9a. % of your overall budget spent on all PAs		1: stay the same 2: increase a little	
9b. % of your overall budget spent on this PA		3: increase a little	
Details or explanation		Describe why you expect these changes to occur	
10. What % of the budget requested by the PA (in their original annual budget request) do you usually actually provide to them?		0: <50% of the originally-requested budget 1: 50-75% of the originally-requested budget 2: 75-99% of the originally-requested budget 3: All of the requested budget	
Details or explanation		Describe why this is the case	

#### C. Checklist of questions & topics to be discussed

**Questions 11-16** are intended to guide the discussions held during the meeting about respondents' perceptions of PA financing needs, challenges and opportunities. As these are open-ended questions, careful notes should be made of the answers and discussion points, including where respondents express varying (or even contradictory or conflicting) opinions.

Questions 11 and 12 are general questions about budget planning, and should therefore hold for all PAs in the province or under VNForest. It should however be ascertained whether the PA being assessed has any special arrangement or procedure that diverges from this norms. Question 11 on budget requests should record the procedure, processes and timetable for budget planning. It should also ask whether budgeting is completely carried out by PA staff, or whether VNForest/PPC also play a role in preparing, checking or modifying the budget plans. Question 12 on budget review

and approval should record the budget approval procedure, processes and timetable. The answer should also indicate what/who the responsible unit and individual is for making key decisions about budget approval and allocation.

The answers to questions 13-16 should as far as possible refer only to the PA being assessed. Questions 13-14 deal with topics relating to revenue retention and financial self-sufficiency. In questions 15-16 ask respondents to identify the main constraints and potentials to improve the financial situation of PAs. Efforts should be made to promote 'out of the box' thinking: the discussion should be guided towards non-cash financial issues in addition to income and funding availability (question 15), and should consider external and self-generated income as well as traditional government and international funding sources (question 16).

C. Checklist of questions & topics to be discussed			
11. How are PA budget requests prepared and submitted?		This should give general information on PAs, but check whether the situation is different for the PA being assessed. Get an idea of the procedure, processes and timetable. Ask whether budgeting is completely carried out by PA staff, or whether VNForest/Province also play a role in preparing, checking or modifying the budget plans.	
12. What is the process for reviewing, checking and approving PA budget requests?		This should give general information on PAs, but check whether the situation is different for the PA being assessed. Get an idea of the procedure, processes and timetable. Indicate what/who the responsible unit and individual is for making key decisions about budget approval and allocation.	
13. What is your opinion as to whether PAs should be able to retain the revenues they generate for on-site spending?			
14. Do you think that PAs should be encouraged to increase self-generated revenues, and become more self-sufficient?		As far as possible, should refer only to the PA being assessed.	
15. What do you think are the main constraints or areas for improvement that affect PA financing?		As far as possible, should refer only to the PA being assessed. Do not just talk about the <u>amount</u> of annual funding available, but also discuss non- cash financial constraints.	
16. What do you think are the main opportunities and potentials to improve the financial situation of PAs?		As far as possible, should refer only to the PA being assessed. Do not just talk about increasing funding from traditional government and international donor sources, but also discuss other funding streams and self-generated income sources.	

## **DATASHEET 3/A:**

# PERCEPTIONS OF CONSERVATION FINANCING FROM BUFFER-ZONE COMMUNES

Datasheets 3 and 3a are intended to be completed based on information provided by commune authorities. The meeting should involve up to five persons, including the chairperson and representatives from finance/planning, environment and other units (e.g. agriculture, women's committee). The questions refer to financing in the PA buffer zone.



Datasheet 3 presents the full set of questions to be discussed during the meeting.



**Datasheet 3a** includes selected questions from sections A-C only, and excludes the detailed checklist of questions and topics in section D. It can be circulated to participants before the meeting, so that they can think about their answers, and prepare data where required.



**The meeting** will then go through the full checklist of questions in datasheet 3. It will cross-check and discuss the pre-prepared answers for section A-C, fill in section D, and record additional information and notes to elaborate and explain these answers. Any gaps or clarifications can also be addressed during the meeting. As well as filling in the datasheets, it is recommended that notes are kept, recording more detailed information, explanations and discussion points.

#### A. Background information

**Questions 1-5** provide basic information about the commune. These should be filled in by the commune authorities before the meeting. Any gaps or clarifications can then be addressed

during the meeting, and further explanations discussed and noted.

A. Background information	
1. Name of commune, district & province	State the location
2. Date assessment carried out	DD/MM/YYYY (e.g. 27/12/2020)
3. Year that the financial data refers to	Indicate the financial year
4. Area of the commune	Express area in hectares (note 1 km2 = 100 hectares)
5. Total population of the commune (people and households)	The latest estimate. Indicate the year.

#### B. Funding for biodiversity & nature conservation

**Question 6** should be filled in by the commune authorities before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted. It records all biodiversity and nature conservation-related activities and projects in which the commune is participating (e.g. those concerning the PA, wildlife, birds, plants, tree-planting, eco-tourism, education and awareness, etc.). This should also mention any sustainable/ alternative livelihoods activities aiming to pressure on the

natural environment. It should include activities and projects funded by government, NGOs, international organisations, private sector, etc. The table should indicate the name of each project, its funder(s), the main activities, implementing partners, total amount of funding, and timeframe for implementation. Information about externally-funded projects should preferably cover the last 5 years (or at least the last 3 years).

B. Funding for biodiversity & nat	ure conservation						
6. A list should be compiled of all biodiversity and nature conservation-related activities and projects that the commune is participating in (e.g. wildlife, birds, plants, tree-planting, eco-tourism, education & awareness, etc.). This should also mention any sustainable/alternative livelihoods activities aiming to pressure on the natural environment. It should include activities and projects funded by government, NGOs, international organisations, private sector, etc. The list should preferably cover the last 5 years (and at least the last 3 years).  Use the following table:							
Name of project	Funder (name of government agency or other organisation)	Main activities & areas of support	Implementing partner(s) (if applicable)	Total funding amount	Specify currency	Project timeframe (YYYY-YYYY)	

#### C. Quantitative data on financing

**Questions 7-11** assess commune expenditures on biodiversity conservation (in the buffer zone). These questions should be filled in by the commune authorities before the meeting. Any gaps or clarifications can then be addressed during the meeting, and further explanations discussed and noted.

Questions 7-8 look at the importance of conservation in commune spending. Questions 9-10 record the meeting participants' perceptions of how this has changed over time. It considers both the past 5 years and the upcoming 1-3 years. Question 11 asks whether the commune has access to sufficient funding to carry out an adequate level of biodiversity conservation activities. Questions 9-11 use a simple 0-3 score. During the meeting, these scores and other details should be explained.

C. Quantitative data on financing	
7. Total annual expenditures of the commune	Amount (VND in the last year)
8. Expenditures on biodiversity conservation	Amount (VND in the last year) or, if figure not available, give % estimate.
How has the % of the overall commune budget spent on conservation changed over the last 5 years?	0: decreased 1: stayed the same
10. How do you expect the % of the overall commune budget spent on conservation to change in the short-term future (next 1-3 years)?	2: increased a little 3: increased significantly
Details or explanation	Describe why these changes have occurred/will occur
11. Does the commune have access to enough funding to carry out an adequate level of biodiversity conservation activities?	O: there is no funding for biodiversity conservation 1: Very few activities are possible, far less than are needed 2: It is possible to carry out a basic level of conservation 3: All of the required funding is available
Details or explanation	Describe why this is the case

#### D. Checklist of questions & topics to be discussed

**Questions 12-18** are intended to guide the discussions held during the meeting about the commune authority's perceptions of conservation financing needs, challenges and opportunities (in the buffer zone). As these are open-ended questions, careful notes should be made of the answers and discussion points, including where respondents express varying (or even contradictory or conflicting) opinions.

The first question asks whether conservation is considered a budget priority for the commune (question 12). As well as considering this question at the whole commune level, efforts should be made to try and find out which agencies or individuals consider conservation a budgetary priority and which don't, and the reasons for this. It is also useful to check whether or how budgets to conservation have changed over time.

Respondents are then asked what they think are the main potentials are for the commune to source more funding for conservation (question 13). Respondents should be encouraged to look beyond only international projects, and also consider ways of leveraging higher government budgets, or engaging in more innovative financing activities such as private sector partnerships or even fundraising in the community.

The remaining questions concern respondents' perceptions of the local benefits, costs and impacts of the PA and associated conservation activities. This includes asking whether community members participate in PFES activities (question 14). If this is the case, information should be sought on the amount of PFES funding flowing to commune residents,

and when PFES started in the area. Respondents are also asked whether the commune (or local people and groups) receives any funding from the PA authorities (question 15), as well as the ways in which the PA benefits the commune, commune residents, and the local economy more generally (question 16). In both questions, discussions should consider both cash and non-cash economic benefits, for example local government revenues and taxes, income, employment, tourism, access to natural products, education and awareness. It should also be investigated whether the type or level of benefits has changed over time.

Question 17 then investigates whether respondents consider that the PA causes any financial and economic costs and losses to the commune and the local economy. This should not only consider direct financial costs, but also discuss transactions costs (of participating in meetings and community conservation activities), opportunity costs (of land and resource uses foregone and diminished), and other losses and damages (such as wildlife damage to crops and livestock). Information should also be collected about how these impacts have changed over time.

In the final question, participants are asked to share ideas about the main opportunities to improve the positive financial and economic impact of the PAs on the commune and the local population (question 19). Here, it is important to remember to keep the focus on the financial and economic impacts of the PA and its associated conservation measures, not on the relationship between community members and the PA authorities more broadly.

D. Checklist of questions & topics to be discussed	
12. Is biodiversity conservation considered a budget priority for the commune?	As well as considering this question at the whole commune level, try and find out which agencies or individuals consider conservation a budgetary priority and which don't, and the reasons for this. Also check whether/how this has changed over time.
What do you think are the main opportunities and potentials for the commune to source more funding for biodiversity conservation?	Try and move the discussion beyond looking to international projects, and see whether there are any ideas on leveraging better government budgets, or engaging in more innovative financing activities such as private sector partnerships or even fundraising in the community.
14. Do commune residents participate in PFES activities, and if so how, and how many households benefit?	See whether there are any data on the amount of PFES funding flowing to commune residents. Ask when PFES started in the area.
15. Does the commune and commune residents receive any funding or in- kind support from the PA authorities?	Think about cash and non-cash economic benefits, including revenues, tax base, income, employment, tourism, access to natural
16. How does the PA benefit the commune, commune residents, and the local economy?	products, education, awareness, etc. Also check whether/how this has changed over time.
17. Does the PA cause any financial and economic costs and losses to the commune and the local economy?	As well as considering direct financial costs, also ask about transactions costs (of participating in meetings, community conservation activities), opportunity costs (of land and resource uses foregone or diminished) and production costs (e.g. wildlife damage to crops or livestock). Also check whether/how this has changed over time.
18. What do you think are the main opportunities and potentials to improve the positive financial and economic impact of the PAs on the commune and the local population?	Keep the focus on financial and economic impacts (not on relationship with PA authorities more broadly).





# 3. ANALYSING, PRESENTING AND USING THE DATA

#### CONSTRUCTING A SIMPLE SCORECARD

The core PAFSAT information from datasheet 1 (the self-assessment of financing status, needs and opportunities by PA managers) can easily be summarised in a simple scorecard (Figure 2). This is based on the 0-3 scores allocated to the various indicators of PA financial status and sustainability dealt with in questions 8 and 19-29 (for financing constraints

and enabling conditions) and questions 10, 13a and 16a (for trends over time). The scores are colour coded, with red (0) designating inadequate status, orange (1) minimum sufficiency, light green (2) adequate status, and dark green (3) good status. The resulting scorecard provides a useful visual snapshot of the PA's financial status and trends.

Figure 2: Scorecard summary of financing constraints, enabling conditions and trends over time

Status/score	Inadequate ~(0)↓	Minimum sufficiency ~ (1) →	Adequate ~(2) ア	Good ~ (3) ↑		
AGGREGATE SCORE - 14/36	Financing constraints and enabling conditions					
Adequacy of funding to meet needs	Inadequate even for basic management & conservation	Covers only minimum management & conservation activities	Covers adequate management & conservation, but still some gaps	Enough to cover all PA needs		
Range (diversity) of funding sources	PA relies on only one source of funding	PA relies almost entirely on government & international funding	Funding also includes self-generated revenues & private contributions	PA funding also integrates several nontraditional financing mechanisms		
Budgetary and political priority given to PAs	PAs are far below other sectors	PAs are low priority	PAs are given some priority and attention	PAs are one of the highest priorities		
Predictability and stability of funding	Budgets & funding fluctuate widely and unpredictably every year	Budgets & funding fluctuate every year, but are known in advance	Budgets & funding are relatively stable	Budgets & funding are very stable, and can be well-planned in advance		
Cost-effectiveness of spending	There is a lot of unnecessary wastage in spending	Spending is not always cost-effective	Spending is usually cost-effective	Explicit efforts are made to ensure that spending is cost-effective		
Timing of funding flows	There are major delays in receiving funding	There are minor delays in receiving PA funding	PA funding is usually, but not always, received on time	PA funding is always received on time, when it is needed		
Targeting and alignment of PA budgets with conservation needs and priorities	Budgeting and conservation planning processes arc completely separate	Some efforts to reflect conservation priorities in budget planning	Budget planning considers conservation and PA priorities	PA conservation and financial planning arc completely integrated		
Adequacy/coverage of budgeting categories and accuracy of cost norms	Core expenditure items are omitted, and all cost norms are too low	Non-core expenditure items are omitted, and most cost norms are too low	Most expenditure items are included, and cost norms are mainly realistic	All expenditure items are included, and all cost norms are realistic		
Revenue retention	All revenues are required to be remitted centrally	PA allowed to retain less than half of revenues	PA allowed to retain more than half, but not all, revenues	PA allowed to retain all revenues		
Capacity of PA staff in sustainable finance	No financial expertise or qualifications	Include qualified financial experts	Have been trained in sustainable financing planning & mechanisms	Are qualified and experienced in sustainable financing		
Integration of biodiversity conservation in sectoral budgets	Line agencies & local authority budgets exclude biodiversity conservation	Conservation is a minor priority in line agencies & local authority budgets	Line agencies & local authority budgets include biodiversity conservation	Line agencies & local authority budgets make good provisions for conservation		
Local stakeholders' access to conservation funding and Incentives	No funding/financial i ncentives available	Only a very small funding/ financial incentives in place	Several sources of funding/financial incentives, but more needs to be done	Sufficient funding/financial incentives in place		
AGGREGATE SCORE - 07/36	Trends over time					
Funding availability	Decreased/got worse	Stayed the same	Increased/improved a little	Increased/improved significantly		
Diversity of fundings sources	Decreased/got worse	Stayed the same	Increased/improved a little	Increased/improved significantly		
Adequacy to meet needs	Decreased/got worse	Stayed the same	Increased/improved a little	Increased/improved significantly		
Amount of spending	Decreased/got worse	Stayed the same	Increased/improved a little	Increased/improved significantly		
Amount of income	Decreased/got worse	Stayed the same	Increased/improved a little	Increased/improved significantly		

The scorecard also combines the scores allocated to each financial indicator in order to present aggregate scores for the PA's financial sustainability status and trends. These figures can be compared over time and/or between PAs, and used as an indicator of relative performance and progress.

It is also useful to summarise key PA budget statistics alongside the financial scorecard – for example income, expenditure, self-generated income as a proportion of total funding, and spending per km² (as described below). This provides a set of numerical indicators of PA financial status and performance which can be combined with, compared to, and used to further illustrate or explain the scorecard results.

#### PREPARING A NARRATIVE SUMMARY

The PAFSAT is not intended to yield a lengthy and complex report. It is designed to generate information into other policy, planning and management processes. In some cases, the filled-in datasheets (perhaps combined with a scorecard and summary of key statistics on income, expenditure and funding) will provide an adequate record of the PAFSAT results.

In most cases it is however usually useful to prepare some kind of short narrative summary or field notes. This serves three main purposes: to document the information and discussions from the various meetings held with PA managers, finance and budget planners, and commune authorities; to present a brief analysis and interpretation of the data gathered; and to draw out key conclusions, findings, recommendations and follow-up actions.

Figure 3: Sample table of contents for a PAFSAT narrative summary



The structure and content of the narrative summary will of course depend on the purpose of the PAFSAT exercise, the intended use (and users) of the information generated, and the level of information and analysis that is required to inform or guide decision-making. In most instances, a short report with chapters corresponding to each of the major sections of the PAFSAT data sheets will suffice. In the sample table of contents shown above (Figure 3, reflecting the structure used for the PAFSATs administered under the GIZ-Bio project), the narrative summary is first contextualised with a short introduction to the decision-making process or purpose that the PAFSAT feeds into (section 1), description of the PAFSAT methodology and participants (section 2) and background to the PA's socioeconomic and biophysical context (section 3). A scorecard is then presented, summarising the key indicators of financial status and performance (section 4).

The next 4 sections of the sample narrative summary report on the key findings from datasheets 1 and 2 (sections 4-7), and datasheet 3 (section 8). Broad conclusions are then drawn in the final part (section 9) of the report. This interpretation and analysis is important. The point of applying the PAFSAT is not just to generate and record data, but to highlight key issues that need to be addressed and acted on. The ultimate aim is to generate practical and policy-relevant information that can be used to guide and influence actions to strengthen PA financial sustainability.

It is helpful to supplement the written narrative with key financial statistics, extracted from the PA budget data provided in datasheet 1. Providing a summary table (for example as in Figure 4) is a good way of presenting those data clearly, allowing for easy reference and interpretation. Not only does the table present a bigger-picture overview of the PA's total income, expenditure and funding, but it shows the various components that contribute towards these figures – the different income streams, categories of spending, and funding sources. The summary table also summarises average spending per km², and shows how this has changed over time.

Figure 4: Sample table of key protected area income, expenditure and funding statistics

	2014	2015	2016	2017	2018	2010	2020
	2014	2015	2016			2019	2020
				/ND millio			
Penalties and fines (paid to treasury)	0.03	0.04	0.04	0.03	0.04	0.15	0.05
Income							
Entrance fees	0.11	0.15	0.16	_	0.10	_	_
Tourism service fees	0.53	1.93	1.00	1.57	1.65	1.95	1.50
PFES	-	0.71	1.38	1.56	4.87	9.97	10.31
Sales of salvaged forest products	1.18	2.42	_	_	_	_	_
Total income	1.82	5.21	2.53	3.13	6.63	11.92	11.81
Taxes & other payments to state budget	(0.19)	(1.04)	(0.19)	(0.24)	_	(0.69)	(0.67)
Total retained income	1.63	4.17	2.34	2.90	6.63	1.231	11.14
Expenditures							
Salaries & staff costs	13.49	15.28	12.57	10.76	10.15	11.60	11.58
Other regular expenditures	2.66	2.98	2.36	3.90	2.83	1.76	1.68
Activities, tra in i ng, travel, etc.	6.44	4.48	3.93	5.42	5.86	5.51	5.69
infrastructure, equipment & capital	17.72	22:05	17.38	2.83	_	_	_
Investment in forestry operations	0.30	0.65	0.36	0.08	0.16	0.11	0.09
Total from national budget	40.62	45.45	36.60	22.99	19.00	18.98	19.04
Forest protection contracts	20.89	24.43	26.08	25.95	31.80	26.69	29.25
Funding for PA management	2.09	2.44	2.61	2.60	3.18	2.88	_
Self-protection	_	_	_	_	_	5.45	_
Replacement planting	0.28	4.22	5.55	2.34	2.18	1.73	0.47
Total PFES	23.26	31.08	34.24	30.89	37.17	36.74	29.72
Scientific research	_	-	_	_	_	0.93	0.80
Tota I scientific research	-	-	-	-	-	0.93	0.80
Externally-funded projects	3.12	1.61	-	_	0.05	_	-
Total externally-funded projects	3.12	1.61	_	_	0.05	_	_
Total all expenditures	67.00	78.14	70.84	53.87	56.22	56.65	49.56
Funding sources							
Retained income	1.63	4.17	2.34	2.90	6.63	11.23	11.14
Other national budget	38.98	41.28	34.26	20.09	12.37	7.75	7.90
PFES	23.26	31.08	34.24	30.89	37.17	36.74	29.72
Research funds	_	_	_	_	_	0.93	0.80
Externally-funded projects	3.12	1.61	_	_	0.05	-	-
Total all funding	67.00	78.14	70.84	53.88	56.22	56.65	49.56
Area (ha)	69,59	69,59	69,59	69,69	69,81	69,66	69,66
Average spending (VND million/km²)	96,82	112,29	101,80	77,31	80,53	81,32	71,14

A series of graphs can also be used to depict PA financial status and trends. These might for example, show how both the overall amount and the relative composition of income, expenditure and funding have changed over time. Some simple calculations can be performed that compare or combine these figures, in order to come up with additional indicators of PA financial status that are relevant to the

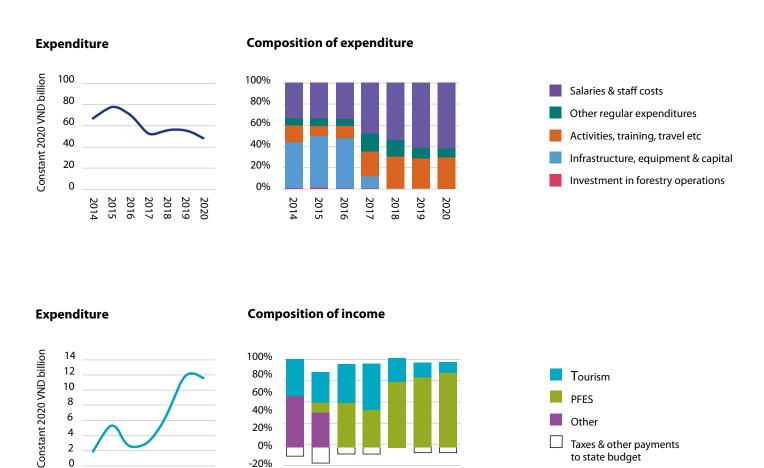
purpose of carrying out the PAFSAT. For example, one key area of interest in the PAFSATs carried out under the GIZ-Bio project was to investigate the financial self-sufficiency of PAs. For this reason, data on retained income as a percentage of expenditure were calculated and illustrated in the PAFSAT narrative report (as in Figure 5).

Other

Taxes & other payments

to state budget

Figure 5: Sample graphs showing status and trends in protected area income, expenditure and funding statistics



20%

0%

-20%

#### Income as % of expenditure

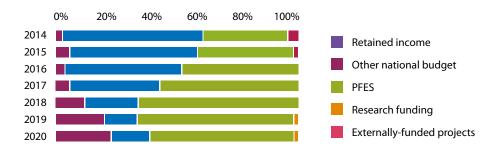
2018 2017

2

### 100% 80% 60% 40% 20% 0% 2020 2019 2018 2017 2016 2015

#### Contribution of different funding sources to total budget

2017



2020 2019



# COLLECTING DIAGNOSTIC INFORMATION FOR SUSTAINABLE FINANCE PLANNING

As mentioned above, one key application of the PAFSAT is to provide diagnostic information to feed into the development of a PA sustainable finance strategy and plan. This was, for example, the main reason for using the PAFSAT in Bidoup Núi Bà and Cát Tiên National Parks under the GIZ-Bio project. There are three main stages to sustainable finance planning for PAs: diagnosis, response, and delivery<sup>8</sup>. The first stage, diagnosis, frames the PA financing context, issues and needs, and sets the scene for the subsequent design and implementation of finance solutions (during the response stage). It helps to ensure that the sustainable finance strategy and plan that is developed effectively targets and addresses on-the-ground funding needs and financial constraints in the PA.

The PAFSAT offers a structured approach to generating much of the information that is required to carry out this diagnosis of financial status, challenges and opportunities. According to the stepwise approach to PA sustainable finance planning developed under the GIZ-Bio project<sup>9</sup>, the diagnostic stage involves four main steps (Figure 6). These are: (1) understand the PA situation, management goals and stakeholders, (2) calculate conservation costs and cost-bearers, (3) review the financial status and context, and (4) identify financing needs and gaps. The PAFSAT generates most of the information required to carry out steps 3 and 4. It also provides a methodology for ensuring that the knowledge and perspectives of key stakeholder groups are incorporated into the diagnosis of financing needs and challenges.

<sup>&</sup>lt;sup>8</sup> GIZ (2019) Towards a strategic approach to the diagnosis, response and delivery of sustainable biodiversity finance solutions. Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Bonn. https://www.researchgate.net/publication/351700651\_Towards\_a\_strategic\_approach\_to\_the\_diagnosis\_response\_delivery\_of\_sustainable\_biodiversity\_financing\_solutions

<sup>&</sup>lt;sup>9</sup> See Emerton, L. and B. Ly (2021) Guidelines: a stepwise approach to sustainable finance planning for protected & conserved areas. Prepared by UNIQUE forestry and land use GmbH for Conservation and Sustainable Use of Forest Biodiversity & Ecosystem Services in Viet Nam (GIZ-Bio Project Phase II), Hanoi.

#### **DIAGNOSIS:**

Assessing the financing challenges & opportunities in the broader PA landscape Understand the PA situation,
management goals & stakeholders

How and to what ends is the PA being managed? What are the biophysical and socioeconomic conditions and threats? Who manages, depends and impacts on biodiversity and ecosystems?

2

Calculate conservation costs & cost-bearers

What is the PA management plan budget?
What are the other direct and indirect costs of biodiversity/ecosystem conservation?
What form do these costs take? who incurs the costs?

3

Review the financial status & context

What are the current sources of funding?
How has funding changed over time?
What are the main financial constraints, opportunities and risks to effective and equitable management?

4

Identify financing needs & gaps

Where and for whom are there unmet costs and funding needs, uncompensated losses, unrewarded actions, uncaptured values?
Where and for whom are incentives and/or funding lacking?

#### **RESPONSE:**

Strategic planning for PA financial sustainability 5

Scope current and new finance **opportunities & mechanisms** 

Can existing funding be managed better?
Are there possibilities for cost-saving/sharing?
Which new funding streams, revenues, investments and other financial instruments can be deployed?

6

Determine the broader enabling conditions & frameworks

How can underlying financial constraints to effective management be overcome?
Which legal, institutional, governance, planning and administrative systems and capacities are required?

7

Develop a sustainable finance strategy & solutions

What is the financing goal?
Which packages of measures, instruments and
Interventions will provide the most effective solutions?
How should these be tailored to local needs and context?

#### **DELIVERY:**

Designing the frameworks & processesto operationalise the identified finance solutions

8

Set financing targets, actions & roadmap for implementation

What needs to be done, by whom and when, to secure funding, create incentives, and set in place other enabling financial conditions to support the PA management plan?

9

Specify a process for stakeholder engagement & outreach

How should different stakeholders be involved? how and to whom should the finance strategy be communicated and marketed? What are the means of engagement, and strategic entry points?

10

Build systems for ongoing review, modification & updating

Are financing solutions being provided according to plan and in support of management goals?
Have circumstances and/or needs changed?
Do the mechanisms need to be adapted or modified?

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# **PAFSAT:** PROTECTED AREA FINANCING SELF-ASSESSMENT TOOL

