

Communicating NbS

Rocky Sanchez, rare

Nature-Based Solutions

From planning to successful governance and implementation





Building a Movement for Nature-based Solutions in Fisheries: The Fish Forever Experience in Siargao, Philippines

An aerial photograph of a lush mangrove forest. A long, narrow wooden walkway or boardwalk winds through the dense green trees and blue water. In the background, a range of dark, forested mountains stretches across the horizon under a clear sky. The water reflects the green of the mangroves.

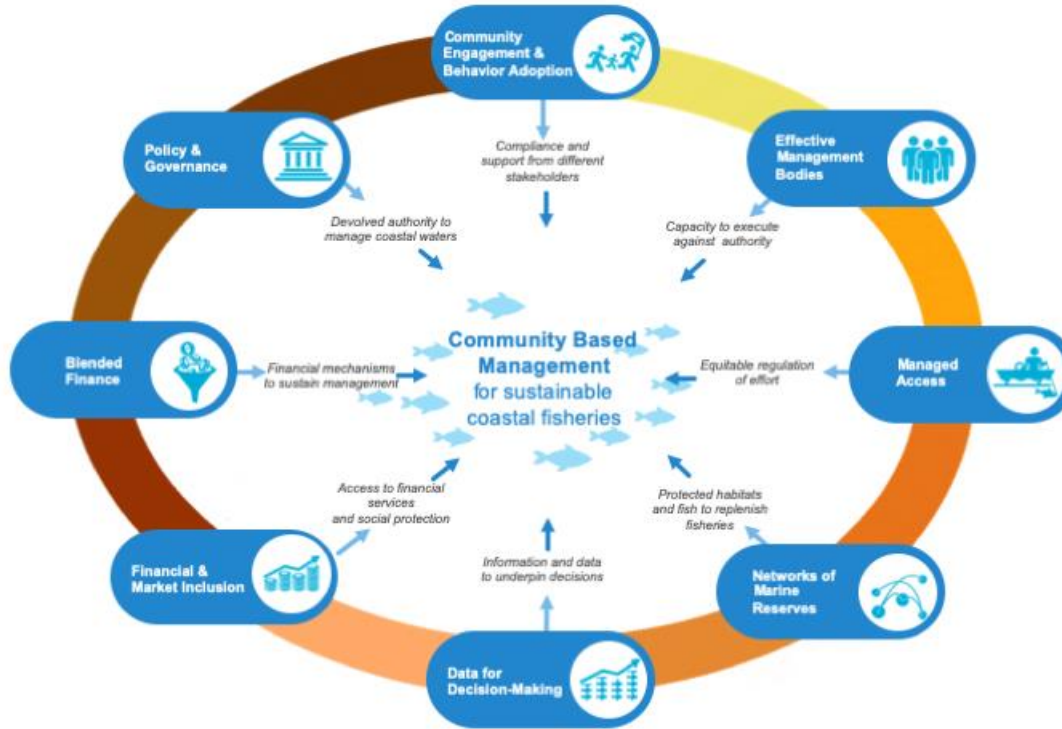
Fish Forever in Siargao: Communications and outreach towards mainstreaming nature-based solutions

- **Context: Rare and Fish Forever**
- **The early adopters**
- **Championing progress**
- **Bringing the everyone together**
- **Moving as one**



More than **400** behavior change campaigns
launched in over **50** countries





An Ecosystem-based Approach to Coastal Fisheries

- Primarily helps build the resilience of fishers and the coastal communities who depend on marine ecosystems
- Helps protect, maintain, and improve coastal ecosystems
- Part of an overall resource management and climate strategy at the municipal level
- Contributes to national and sub national adaptation policies
- Equitable, participatory and gender sensitive



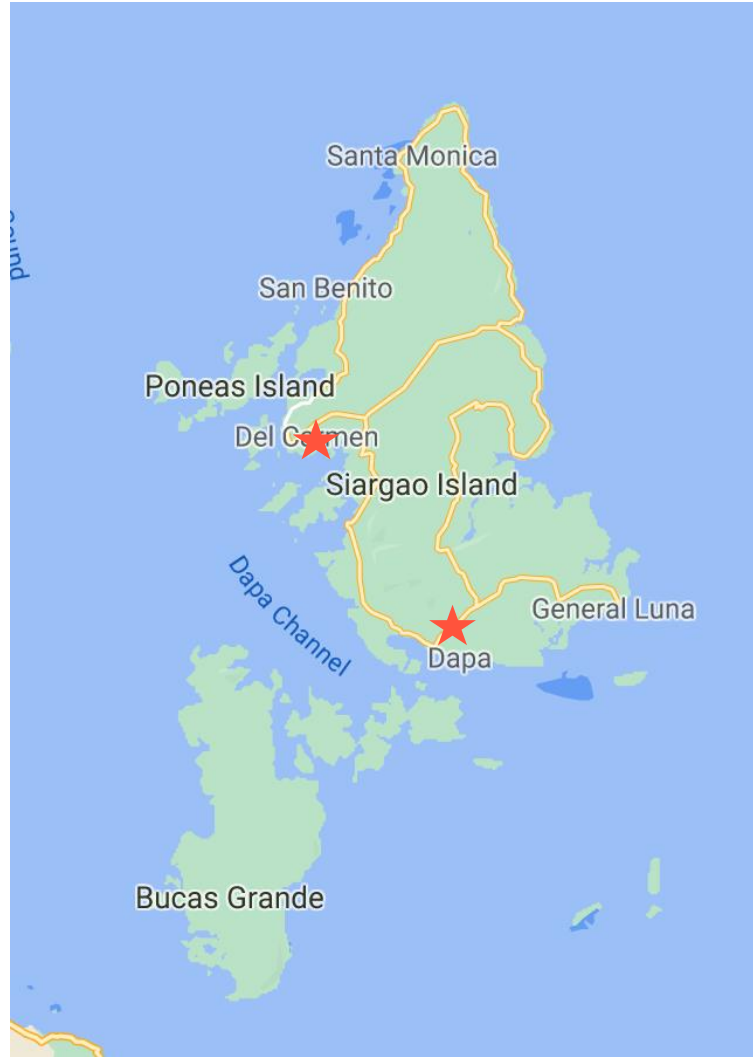
EARLY ADOPTERS

Municipality of Del Carmen Municipality of Dapa

Part of the first 15 Fish Forever sites in the Philippines in 2014

Main goals:

- Establish Managed Access + Reserve Areas
- Launch Community Engagement and Behavior Adoption campaigns to promote sustainable behaviors
- Establish co-management bodies by local government and fisheries stakeholders



Participants Stakeholders Engagement Meeting

April 27, 2015
SB Session Hall
Del Carmen, Siargao Islands, Surigao del Norte

FORMATIVE RESEARCH
KAP surveys, interviews,
focus groups



Community meetings,
consultations



Learning sessions and
workshops



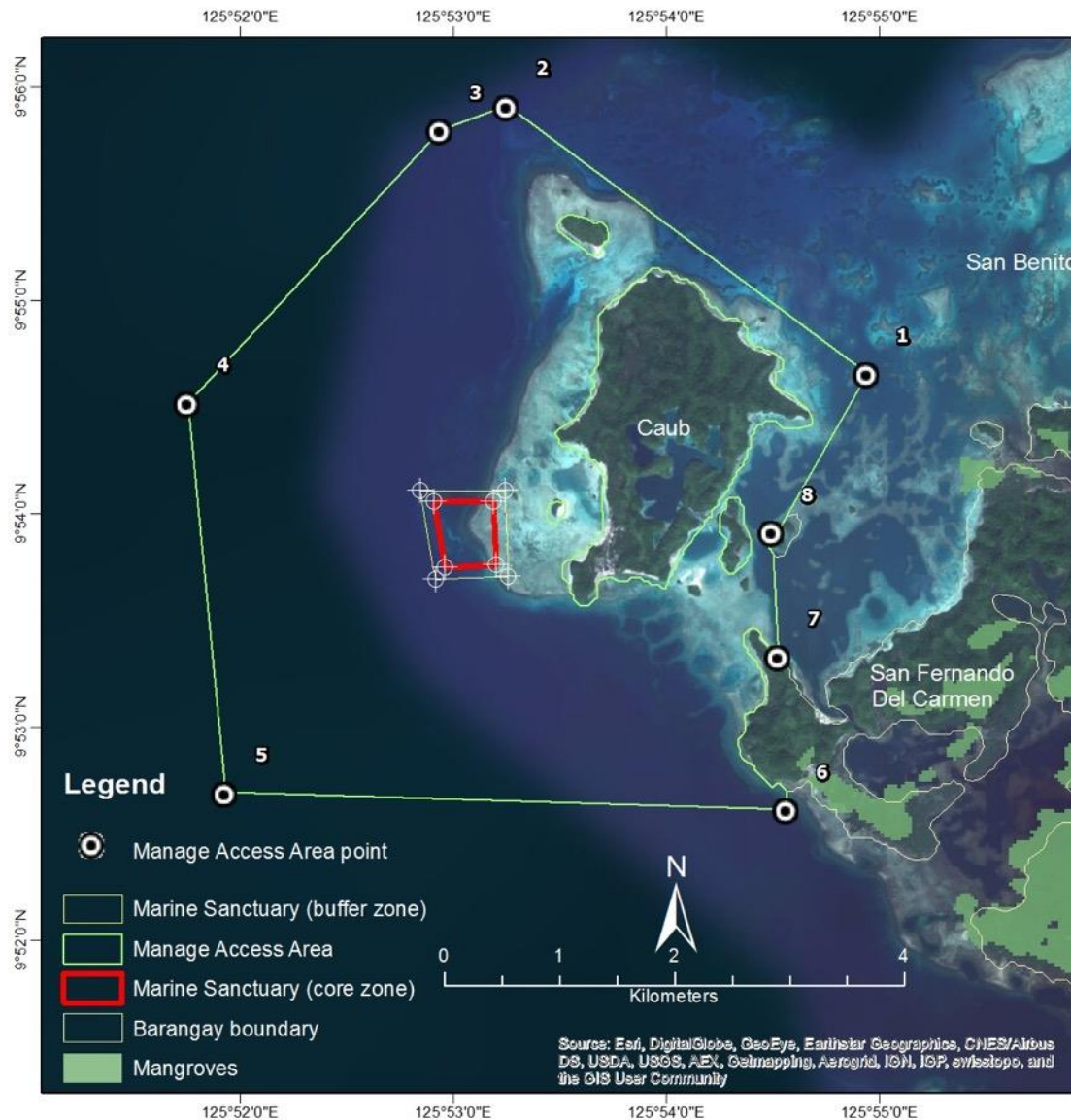
LET'S COUNT OUR BLESSINGS



Dali na, suportahan an pagbantay sa kadagatan sa Del Carmen. Alang sa dugang kasayuran, mobilista sa Municipal Environment and Natural Resources Office o sa Municipal Agriculture Office.







Municipality of Del Carmen
Province of Surigao del Norte

Caub Island Manage Access Area and Marine Sanctuary

Caub Manage Access Area

Point	Latitude (N)	Longitude (E)
1	9°54'39.48"N	125°54'56.78"E
2	9°55'54.83"N	125°53'15.26"E
3	9°55'47.93"N	125°52'56.45"E
4	9°54'31.29"N	125°51'45.29"E
5	9°52'41.60"N	125°51'56.03"E
6	9°52'36.82"N	125°54'34.09"E
7	9°53'19.92"N	125°54'31.81"E
8	9°53'54.87"N	125°54'29.94"E



This map is prepared for information purposes and not be suitable for navigation, engineering and surveying purposes.



Del Carmen FishForever Pride Campaign

July 9, 2019 · 🌐

No to illegal fishing!!! Thank you for choosing the better way of fishing!!!



Del Carmen Mps Pcr is with Jaypee Piao and 19 others.

July 9, 2019 · 🌐

VOLUNTARY SURRENDER OF ILLEGAL FISHING PARAPHERNALIA

July 8, 2019: Few hours after the conduct of foot patrol and house visitation to fishermen by personnel of... [See More](#)



Del Carmen FishForever Pride Campaign

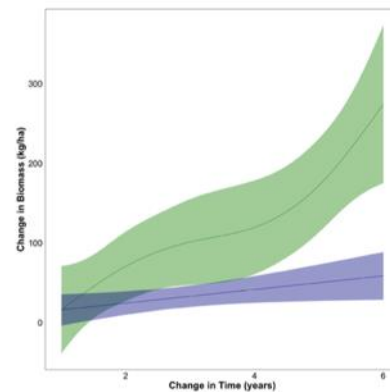
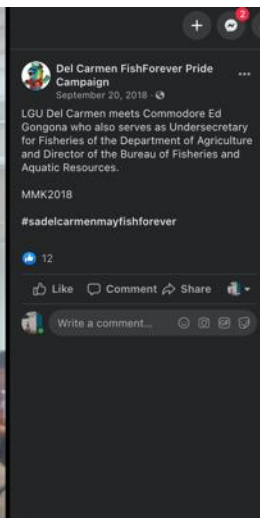
July 27, 2019 · 🌐

OMG!!! Just in spotted same last 10th of July 2019

Compressor fishing inside Manage Access Area balik2 ra man!..Need na include to confiscate fishing vessel not only the paraphernalia!

Del Carmen is now strict to implement the protection of our Manage Access Area for the benefit of our own registered and compliant fishers ❤️... [See More](#)





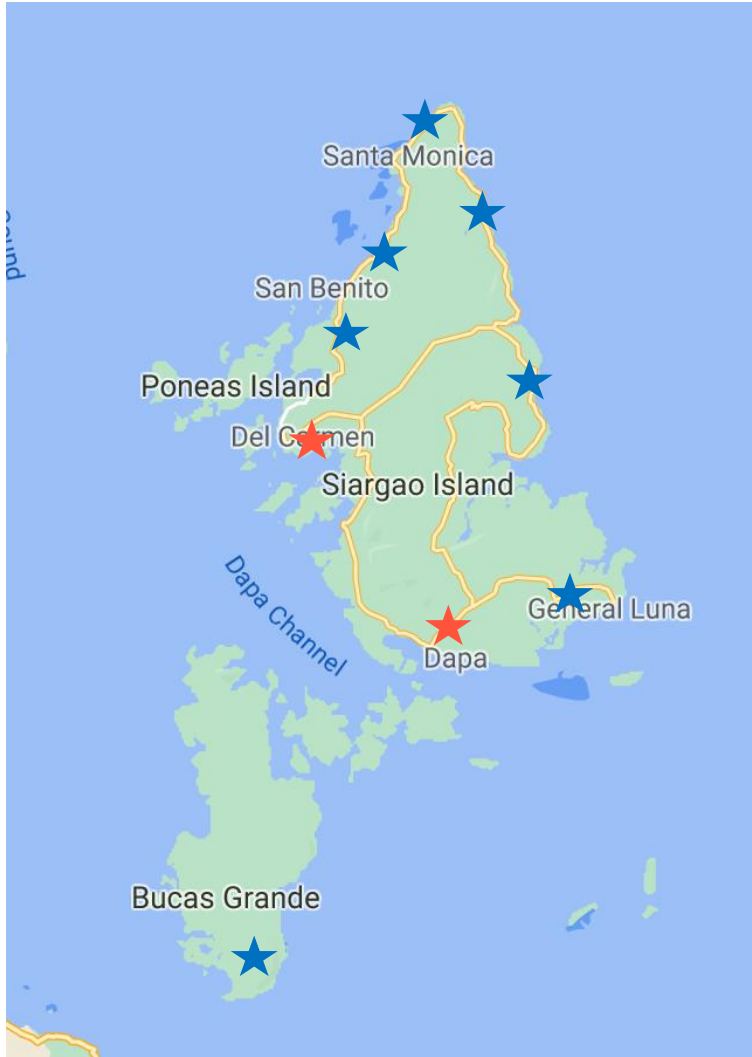
CHAMPIONING PROGRESS



BRINGING EVERYONE TOGETHER

7 additional municipalities joined the program in 2018

- Designated staff and community leaders as site implementing teams





Provincial government + Regional offices national agencies signed on as co-delivery partners

- Thought partners • Trainers • Coaches and Mentors



Fish Forever Fishing for Climate Resilience Bootcamp



Earlier sites served as 'bright spots' and mentors to their neighbors



Island-wide, unified campaign



Other Partners: Local NGOs, Media, Academe, Private Sector



STILL MORE TO BE DONE

- Deepen community support and compliance
- Integration into broader plans and policies
- Identify and secure sustainable financing sources



Thank you!

rtirona@rare.org

www.rare.org

