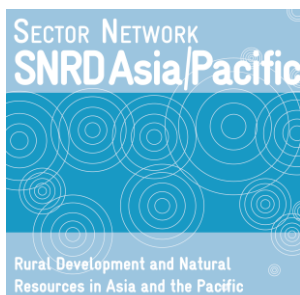


# Application Form

## Innovation and Learning Fund 2021

### SNRD Asia and the Pacific



Please complete the table below and submit it to [snrd-asia@giz.de](mailto:snrd-asia@giz.de) by 27th January 2021.

Agriculture	
<b>Name of the WG Speaker / Co- Speaker</b>	Lisa Faust
<b>Name of lead proponents</b> a) technical staff b) project lead AV c) project name d) country	a) Lisa Faust b) Lisa Faust c) ReCAP d) Thailand
<b>Amount Applying for (between 5,000 – 15,000 Euro)</b>	<u>10.000,00</u> EURO
<b>Is the amount foreseen to be co-financed with another project / unit / SN?</b>	
<b>Cost type (in %)</b>	International / local consultant contract: 80% Layout & Design: 20%
<b>Title of the Innovation / Learning activity</b>	Partnerships with the private sector in agriculture in Asia: Improvement of the internal knowledge base and external communications
<b>Description of the Innovation / Learning activity (1-2 paragraphs)</b>	Development of a handbook for GIZ internal use to highlight opportunities for collaboration with the private sector in agriculture in Asia, improve outreach and acquisition of potential private sector partners, and share lessons learned and best practice examples.  Development of a brochure for external communication (companies, trade fairs, conferences) to present the possibilities of cooperation with GIZ in the field of agriculture in Asia.

<p><b>Objectives of the Innovation / Learning activity</b></p> <p><b>To which of the following categories would the results of this activity contribute?</b></p> <ul style="list-style-type: none"> <li>• Mutual learning and knowledge transfer</li> <li>• Studies, manuals and publications</li> <li>• Workshops, Webinars &amp; Trainings</li> <li>• Monitoring &amp; Evaluation, focus on project results</li> <li>• Sectoral onboarding</li> <li>• Innovation promotion</li> </ul>	<p>The results of this activity would contribute to the following categories:</p> <ul style="list-style-type: none"> <li>• Mutual learning and knowledge transfer</li> <li>• Studies, manuals and publications</li> </ul>
<p><b>What are the expected tangible results of the Innovation / Learning activity?</b></p> <p><b>What are the Impacts of the Innovation / Learning activity?</b></p>	<p>Expected tangible results:</p> <ul style="list-style-type: none"> <li>• Handbook for private sector cooperation on agriculture in Asia.</li> <li>• Brochure for external communication on opportunities for private sector cooperation with GIZ in the agricultural sector in Asia.</li> </ul> <p>Impacts:</p> <ul style="list-style-type: none"> <li>• Structured collection of knowledge on the subject of cooperation with the private sector (modalities, basic requirements etc.)</li> <li>• Sharing of best practices and lessons learnt</li> <li>• Improving the possibilities of acquiring new project partners</li> <li>• Professionalization of the GIZ's external image</li> <li>• Unified marketing tool for partner acquisition in the agricultural sector in Asia.</li> </ul>
<p><b>Who will be the potential beneficiaries?</b></p>	<p>All GIZ staff in Asia who would like to implement projects in the agricultural sector in Asia together with the private sector:</p> <ul style="list-style-type: none"> <li>• Access to knowledge base with all relevant information on the topic of cooperation with the private sector in the field of agriculture</li> <li>• Professional appearance towards potential partners</li> <li>• Support in approaching companies</li> </ul>
<p><b>Why / How is it relevant / add value for SNRD Asia and Pacific, participating member projects, partners, commissioning parties?</b></p> <p><b>What are the concrete benefits for the participating member projects (and partner organisations)?</b></p>	<p>Cooperation with the private sector is important for projects in the agricultural sector. The handbook and brochure would, on the one hand, support GIZ staff in the efficient implementation of projects and, on the other hand, improve communication with potential partners and make the possibilities of cooperation with GIZ known to companies that are not yet aware of these opportunities.</p>

<b>How many member projects would benefit from this?</b>	All future projects in the agricultural sector in Asia carried out in cooperation with the private sector.
<b>Expected time frame/ deadline</b>	The development of the handbook and brochure is scheduled to be completed no later than October 2021.
<b>Other remarks</b>	