

# Application Form

## Innovation and Learning Fund 2021

### SNRD Asia and the Pacific



Please complete the table below and submit it to [snrd-asia@giz.de](mailto:snrd-asia@giz.de) by **27th January 2021**.

Name of the WG	
Name of the WG Speaker / Co- Speaker	Lisa Hunsinger (CCA) Terence Dacles (H2O)
Name of lead proponents a) technical staff b) project lead AV c) project name d) country	a) Andrea Teran (HMCCC) Marion Antonette Daclan (E2RB) Rhodora May Raras (ProCOAST) Anne Patricia Mariano (TRANSfer) b) Dorothea Rischewski (HMCCC) c) E2RB, TRANSfer, ProCOAST, HMCCC d) Philippines
Amount Applying for (between 5,000 – 15,000 Euro)	15,000 EURO
Is the amount foreseen to be co-financed with another project / unit / SN?	No
Cost type (in %)	Local consultant contract (90%) Printing (5%) Online launching event (5%)
Title of the Innovation / Learning activity	<b>Digital storytelling for climate action</b>
Description of the Innovation / Learning activity (1-2 paragraphs)	<i>What is the activity about? In which format it will be conducted?</i>

	<p><i>What is the regional and/or sectoral topic of this activity?</i></p> <p>Communication for climate action and nature conservation/rehabilitation has been led mostly by scientific and research-based knowledge. While important, this type of communication tend to exclude communities, especially those that depend on ecosystem services for their livelihoods. This project aims remedy this disconnect by developing (digital) knowledge product (possibly a graphic novel, a short film, or other digital modes) that tell local peoples' stories on climate migration, sustainable transport, and coastal and river basin ecosystem protection/rehabilitation. Additionally, these knowledge products will be used to amplify the voices of the most vulnerable sectors, including women and girls, by especially highlighting gendered and rural impacts of climate change.</p> <p>The knowledge product will be developed using storytelling research data (primarily from HMCCC research), and created in digital formats, with some print materials (where applicable) for rural areas with limited access to the internet &amp; digital tools. Artists, such as writers, digital illustrators and/or filmmakers will be contracted to develop these knowledge products, based on the stories from the work done by the abovementioned projects so far. Where applicable, the knowledge products will use local languages (Bisaya, Tagalog, Waray, etc.) for the benefit of the rural communities, with English translation/subtitles.</p>
<p><b>Objectives of the Innovation / Learning activity</b></p> <p><b>To which of the following categories would the results of this activity contribute?</b></p> <ul style="list-style-type: none"> <li>• Mutual learning and knowledge transfer</li> <li>• Studies, manuals and publications</li> <li>• Workshops, Webinars &amp; Trainings</li> <li>• Monitoring &amp; Evaluation, focus on project results</li> <li>• Sectoral onboarding</li> <li>• Innovation promotion</li> </ul>	<p><i>List of objectives / learnings:</i></p> <ul style="list-style-type: none"> <li>• Mutual learning &amp; inclusive knowledge transfer</li> </ul>
<p><b>What are the expected tangible results of the Innovation / Learning activity?</b></p> <p><b>What are the Impacts of the Innovation / Learning activity?</b></p>	<p><i>Expected results / impacts:</i></p> <ol style="list-style-type: none"> <li>1. Digital graphic novel or short film on climate migration, sustainable urban transport, and coastal/riverine ecosystem rehabilitation</li> </ol> <p>General public and communities are better informed of climate change impacts in rural and urban areas and how they can better</p>

	prepare against it; Rural communities participate in ecosystem protection/rehabilitation.
<b>Who will be the potential beneficiaries?</b>	<p><i>List of direct beneficiaries and how they can make use of it:</i></p> <ol style="list-style-type: none"> <li>1. General public awareness raising on the different issues of climate change, including migration, ecosystems protection/rehabilitation, and inclusive urban mobility.</li> <li>2. The products will be distributed internationally (through a SN showing?) but also to rural communities whose knowledge inform these products.</li> </ol>
<p><b>Why / How is it relevant / add value for SNRD Asia and Pacific, participating member projects, partners, commissioning parties?</b></p> <p><b>What are the concrete benefits for the participating member projects (and partner organisations)?</b></p>	<p><i>Please describe in 1-3 sentences why this topic is relevant for or benefit the SN project members, partners, commissioning parties.</i></p> <p>Telling the story of climate change adaptation and ecosystems protection from the point of view of the most vulnerable rural populations will widen the space for dialogue on these topics. It will also highlight real life stories, and show the different faces of vulnerability beyond the numbers and graphs that we usually see when we talk of climate change. More importantly, combining the benefits of ecosystems protection, mitigation action, and (migration as) adaptation activities will also present both the holistic outlook required of relevant climate action, but also highlight the challenges inherent in such systems-based approach.</p>
<b>How many member projects would benefit from this?</b>	<p><i>List the names of interested / beneficiary projects with country:</i></p> <ol style="list-style-type: none"> <li>1. HMCCC (Philippines)</li> <li>2. E2RB (Philippines)</li> <li>3. ProCOAST (Philippines)</li> <li>4. TRANSfer (Philippines)</li> </ol>
<b>Expected time frame/ deadline</b>	Latest by the end of November 2021.
<b>Other remarks</b>	