

iPPP MYANMAR

PRODUCING AND CONSUMING SAFER AND MORE SUSTAINABLE POMELOS IN MYANMAR



Demand for safe food among consumers is growing. However, most of the vegetables and fruits currently grown in Myanmar are rarely certified according to Good Agricultural Practices (G.A.P.). This lack of certification and quality assurances restricts farmers in Myanmar from exporting their produce. With increasing economic integration within ASEAN, standards for food production and processing will be attributed even more importance for producers.

OBJECTIVE

To showcase a best practice for the implementation of G.A.P. standards in pomelo production and establish market linkages into ASEAN and international markets.

To reach this objective, GIZ has partnered up with the MFVP. Four farms were selected from the MFVP pomelo cluster based on their engagement in food safety, willingness to contribute towards project financing and readiness to share information with the pomelo networks. Each farm will receive support in complying with an international recognized G.A.P. standard in the production of pomelos, capacity building trainings on G.A.P., participation at trade fairs, improve quality assurance of farm products, and sharing of project information.

EXPECTED RESULTS

- Global G.A.P. scheme is verifiably applied in four pomelo farms in Myanmar and a quality control system for the pomelos is introduced
- Market access to national, regional and international market has been showcased as a best practice
- A training module on food safety and G.A.P. for pomelo production is developed and implemented

OVERVIEW

Term	September 2016 – February 2018
Country	Yangon, Myanmar
Partner	Oway Orchard Myint Orchard Thander Mying Orchard Way Htun Orchard Myanmar Fruit, Flower and Vegetable Producer and Exporter Association (MFVP) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Volume	100 000 Euros



"This partnership is a big step towards strengthening our pomelo cluster; in creating four best practices we want to strengthen understanding among farmers on G.A.P. and motivate them to produce safer fruits."

U Soe Than Min Din, Chairperson of MFVP

CONTACT

Aye Aye Myint
aye.myint@giz.de

Standards in the Southeast Asian Food Trade (SAFT)

