# **iPPP MYANMAR**

# INTRODUCING GLOBAL G.A.P. CERTIFICATION TO MANGO FARMERS IN SHAN STATE, MYANMAR



Mangos from Myanmar are unique in their taste and appearance, and are already in high demand from their neighboring countries. So far however there is little awareness among farmers of the market potentials for their mangos, and insufficient attention is paid to assuring quality during production and post-harvest handling of mangos. Currently no mangoes in Myanmar are certified to assure safety and sustainable farming practices. With increasing economic integration within ASEAN, standards for food production and processing will be attributed even more importance for producers.

### OBJECTIVE

To showcase best practices for the certification process of Global G.A.P. in mango production and establish market linkages into ASEAN and international markets.

To reach this objective, GIZ has partnered up with the MFVP. Two farms were selected from the MFVP mango cluster that already have experience with export standards. Each farm will receive support in Global G.A.P. certification of their mangos, capacity building trainings on G.A.P., participation at trade fairs, and sharing of information to assure knowledge transfer.

#### EXPECTED RESULTS

- Strengthen capacities of mango farmers in the Global G.A.P. certification process
- Improve mango production by complying to Global G.A.P. standards and compliance criteria
- Achieve Global G.A.P. certification for mangoes grown at KanBawZa and Amara mango orchards
- Gain market access to international and regional markets
- Sharing of knowledge to mango network to strengthen MFVP's mango cluster

#### **DVERVIEW**

Term	January 2016 – June 2017
Country	Shan State, Myanmar
Partner	KanBawZa Mango Orchard
	Amara Mango Orchard
	Myanmar Fruit, Flower and
	Vegetable Producer and
	Exporter Association (MFVP)
	Deutsche Gesellschaft für
	Internationale
	Zusammenarbeit (GIZ) GmbH
Volume	15 000 Euros



"With the help of GIZ we will be able to produce and export high quality mangos with a better price for farmers and improve management of agricultural practices."

#### U Soe Than Min Din, Chairperson of MFVP

## CONTACT

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