

iPPP ASEAN

INTEGRATED PUBLIC PRIVATE PARTNERSHIPS (IPPP) TO STRENGTHEN FOOD STANDARDS IN ASEAN

Development goals are best achieved when public and private sectors cooperate, as business opportunities and development policy initiatives often intersect. In the case of food standards, the public sector is responsible for creating adequate incentives and in providing a supportive policy and legal environment, so that successful implementation is possible for the private sector.

To achieve its goal in strengthening the use of food standards in ASEAN, the GIZ-supported project *Standards in the Southeast Asian Food Trade (SAFT)* will thus involve businesses in its activities via integrated Public Private Partnerships (iPPP).

ABOUT

An iPPP is a co-financed partnership between one (or more) private businesses and GIZ, which produces tangible commercial benefits for the private partner(s) and at the same time developmental benefits for the partner country.

With the help of public partners, SAFT has been able to establish seven iPPPs in five ASEAN countries, namely Cambodia, Indonesia, Lao PDR, Myanmar, and the Philippines.

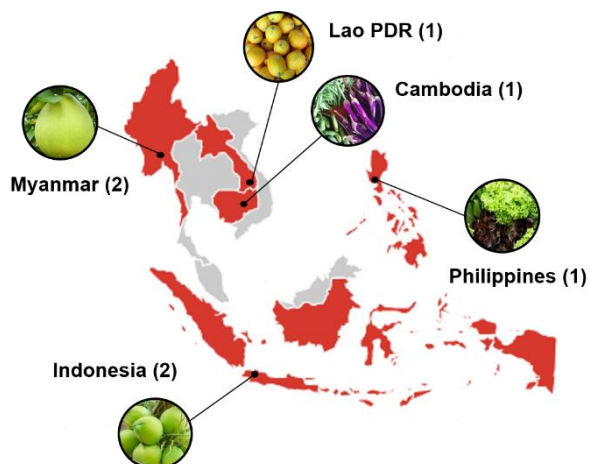
OBJECTIVES

- Assist companies with the G.A.P./organic certification of their fruits and vegetables
- Incorporate measures to fill the different gaps in each country, including creating market access, strengthening cluster networks and raising consumer awareness
- Create best practices, which showcase the process of G.A.P. and organic certification, in order to make this process more tangible and approachable for other fruit and vegetable suppliers

OVERVIEW

Term	August 2016 – March 2018
Partner	Cambodia, Indonesia, Lao PDR, Myanmar, Philippines
Countries	PDR, Myanmar, Philippines
Initiated by	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Volume	522 000 Euros

Set up of SAFT iPPP:



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Standards in the Southeast Asian Food Trade (SAFT)

