



www.businessbiodiversity.in



{ BUSINESS & }
{ BIODIVERSITY }

A Beautiful Bond



CII-ITC Centre of Excellence for Sustainable Development
Tel: 124 4346380 (D), 124 4346350 (Reception) | Fax: +91 11 4150 1924 | Email: ibbi@cii.in





Our ecosystem is a reflection of our deeds. Good or bad, human actions are the ultimate driving force behind the nature's reaction. Amid all the evolution and transformation, there exists an eternal bond between the human activities and the nature. Our businesses therefore need to go hand in hand with the ecosystem so that we can create a beautiful world where mankind and nature co-exist and complement each other.



A BOND OF UNIQUENESS

Launched on the occasion of International Day for Biological Diversity on 22nd May 2014, IBBI is India's only initiative which is endorsed by the Ministry of Environment, Forests and Climate Change (MoEFCC) and supported by German Development Cooperation through GIZ.

The CII-ITC Centre of Excellence for Sustainable Development is hosting the India Business & Biodiversity Initiative (IBBI) to guide and mentor business organisations in India on biodiversity conservation and sustainable use.

The initiative engages business in achieving the objectives of the UN Convention on Biological Diversity (CBD) and it is part of Global Partnership for Business and Biodiversity (GPBB).

IBBI, with over 20 signatory companies and 6 pilot companies, serves as a national platform for businesses and its stakeholders for dialogue, sharing and learning, ultimately leading to mainstreaming sustainable management of biological diversity into business.

Vision

To sensitise, guide and mentor Indian business organisations in biodiversity conservation and sustainable use related to their operations, across their value chain and beyond towards conservation of India's biodiversity.

Mission

To lead Indian industry in:

- Understanding the linkage and impacts of business operations on biodiversity;
- Advocacy on the need for biodiversity conservation and sustainable use;
- Identifying and partnering with government, non-governmental organisations and local communities to create synergies in biodiversity conservation;
- Documenting and sharing of local and global best practices in biodiversity conservation and sustainable use;
- Adoption of replicable local and global best practices.

A BOND OF COMMITMENT

The 10-point declaration lays out certain areas of action ranging from mapping biodiversity interfaces with business to valuation of biodiversity and ecosystem services.

Every two years signatories make a public disclosure on the progress made as per the IBBI Declaration.

1

Mapping biodiversity interfaces with business operations

2

Enhancing awareness on biodiversity within the organization

3

Considering the impacts of business decisions on biodiversity

4

Setting objectives and targets for biodiversity management

5

Designating an individual within the organization as biodiversity champion

6

Assessing biodiversity risks and opportunities

7

Including the applicable biodiversity aspects in the environmental management systems

8

Encouraging relevant stakeholders to support better biodiversity management

9

Engaging in policy advocacy and dialogue with Government, NGOs and academia on biodiversity concerns

10

Initiating the valuation of relevant biodiversity and eco-system services





A BOND OF INTEGRITY

Integrating biodiversity and ecosystem services in company's corporate policy, operation and decision making impacts the organisation in many positive ways.

- Helping mitigate risk from loss of biodiversity and ecosystem services
- Reducing cost
- Improving brand value
- Providing opportunities
- Incubating innovation

Why Biodiversity and Ecosystem Services (B&ES)?

Why IBBI?

IBBI is representative of India as an initiative in Global Platform for Business and Biodiversity (GPBB) and Natural Capital Coalition (NCC). Acknowledged by MoEFCC, IBBI acts as a platform which includes all players: businesses, government, NGOs, academia and local stakeholders.

Know all about biodiversity, EIA, EMS and sustainable development through IBBI experts who have credible knowledge in the respective fields.

A BOND OF CARE AND SHARE



Services

Advocacy

- Public policy of engaging with government and stakeholders and releasing white papers on key issues
- Business advocacy by engaging businesses and other institutions via advisory group meetings, regional panel meetings etc
- Organising workshops involving foreign delegates and variety of issues being discussed world over

Advocacy Steps

L.A.E.R

Listen

Listen to our members about their business needs

Apprise

Provide information about legislation that could impact their business

Effect

Offer new ways to influence policy decisions

Report

Report the impact made through our advocacy effort to members and the public

Tools

Quick Scan

A first screening of the extent to which natural capital (with a specific focus on biodiversity and ecosystem services), is already managed by a company

SCREEN

Baseline Assessment

A more detailed assessment on a management level of the current position of a company on the natural capital areas of action, with a focus on the value chain as a whole

ASSESS

Natural Capital Profile

Which is the output of baseline assessment which outlines the impacts, dependencies, risks and opportunities

DECIDE

Natural Capital Action Plan

A strategy document to inform and make value creating tradeoffs, facts, alternatives and decisions

ACT
INCORPORATE
INVOLVE

Impact Centre (Knowledge and Awareness)

- Publication of sectors' best practices, benchmark and roadmap ahead
- Incubation of new tools, reporting framework to help business understand B&ES and its implication
- Newsletter, blogs and events to keep you updated about the latest happenings in India and around the world

Professional Consultation and Training (Capacity Building)

- Provide consultation to companies to understand impacts, dependencies, risks and opportunities. Help company to prepare an action plan and build capacity to better understand B&ES
- Training both general and customised as per companies' need and participant category



a) Consultancy

Our professional consultancy uses IBBI tools, definitive management approach in 6 robust ways to help in:

- Mapping of risks and impacts at value chain level
- Management of ecosystem services for sustainable development
- Developing implementable strategies and action plans
- Creating biodiversity champions in organisations through training

Consulting Packages

Herbs (Basic)

- Quick Scan tool
- Gap Analysis
- Baseline Assessment
- Site Visit
- Natural Capital Profile (NCP)
- Natural Capital Action Plan (NCAP)
- Review & finalisation of NCAP
- Capacity Building at site
- Site visit for review of work
- Guidance in integration of Biodiversity in EMS
- Guidance in Reporting

Shrubs (Pro)

- Herbs +
- IBBI trained expert
- Monitoring of expert work
- Customised training program
- QA/QC of work completed

Trees (Pro+)

- Herbs + Shrubs+
- Expert from IBBI expert pool
- Site assessment
- Specific training
- Customised tools

b) Training

Based on the principle of SACE (Scarcity, Authority, Certification and Exclusivity), IBBI's training program is one of its kind.

- **Scarcity**
The experience and content is new to the market and also introduces IBBI tools
- **Authority**
The program IBBI is initiated by the MoEFCC and aligns with the national target
- **Certification**
The training program certifies that participants understand impacts and dependencies of B&ES and can identify risks and opportunities
- **Exclusivity**
The training program includes practical experience, local site visit

The training helps in augmenting different attributes of organisation.

- **Corporates**
 - The company will save money, comply with the law and gain a unique advantage
 - Compliance with national commitments and alignment with emerging international policy decisions
 - Learn how improved transparency in impacts of business operations can help strengthen investor confidence
- **Personal**
 - A new transferrable job skill is learned (new dimension to knowledge base), and a certification is gained
 - Opportunity to identify and reduce environmental impacts and address unsustainable production patterns
- **Social**
 - Trainees have a chance to learn from the industry experience and projects completed
 - Strengthened marketability for corporate sustainability which could lead to enhanced company reputation

Recognition

Biodiversity Award as a domain along with CII-ITC corporate excellence and other domain excellence award.

