

# iPPP CAMBODIA

## BOOSTING PRODUCTION AND CONSUMPTION OF ORGANIC VEGETABLES AND FRUITS IN CAMBODIA



Demand for organic food among Cambodians is growing. However, most of the vegetables and fruits currently grown in Cambodia are rarely certified organic. This lack of certification increases demands for imported organic produce from neighboring countries, and restricts Cambodian farmers from exporting their own produce. With increasing economic integration within ASEAN, standards for food production and processing will be attributed even more importance for producers.

### OBJECTIVE

**To verifiably apply organic farming techniques to vegetable and fruit production, strengthen regional market access and raise national consumer awareness in Cambodia.**

To reach this objective, GIZ has partnered up with the Khmer Organic Cooperative (KOC), a company that is committed to producing organic fruits and vegetables at an affordable price for Cambodians and the rest of the world. Under this partnership, two organic certified demonstration farms, focusing on producing organic fruits and vegetables, will be established. To assure continued knowledge transfer, the prepared farms will become national training centers for Cambodia.

### EXPECTED RESULTS

- The conversion of land into organic agriculture and the organic certification of vegetables and fruits are implemented
- Regional market linkages are strengthened and organic local supply networks are established
- Organic best practices and knowledge are shared with other stakeholders in the agricultural sector
- Consumers awareness on food safety and standards is reinforced

### OVERVIEW

<b>Term</b>	August 2016 – February 2018
<b>Country</b>	Phnom Penh, Cambodia
<b>Partner</b>	Khmer Organic Cooperative (KOC) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
<b>Volume</b>	95 000 Euros



*"This partnership creates a great opportunity for us to boost organic fruit and vegetable production among farmers, but also reach consumers through a marketing campaign."*

**Ieng Sotheara, Founder of KOC**

### CONTACT

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