

CropLife International
Stewardship Director
Executive Brief
June 2017



About CropLife International



CropLife International is a global federation representing the plant science industry that addresses international developments in crop protection and agricultural biotechnology.

Its membership consists of the leading global companies and regional associations in crop protection and biotechnology that share the common goal of creating and promoting solutions for sustainable agriculture.

CropLife International promotes approaches that enhance sustainable agriculture in the interests of farmers, consumers and the environment. CropLife International is committed to supporting the safe and responsible use of the industry's products in order to provide a secure, varied, healthy and affordable diet for consumers.

Vision and Mission

CropLife International is the voice of the global plant science industry. It champions the role of agricultural innovations in crop protection and plant biotechnology in supporting and advancing sustainable agriculture; helping farmers feed a growing population while looking after the planet; and progressing rural communities. The world needs farmers, and farmers need plant science. CropLife International is proud to be at the heart of helping farmers grow.

Stewardship Director

CropLife International's Stewardship Director is the plant science industry expert on sustainable agriculture, stewardship, IPM and responsible use practices for crop protection and plant biotech technologies. The Stewardship Director will lead on global programs and develop partnerships with international organizations; will be responsible for the strategic development of CropLife International's stewardship programs and hold the oversight role for their implementation by the global CropLife network.

Role Profile:

Duties and Responsibilities:

The selected candidate will be responsible for the following tasks:

<p>1. Promote stewardship programs, create visibility of industry programs and enhance their impact</p>	<p>Strengthen the industry reputation by developing partnerships with relevant stakeholders to enhance responsible use of crop protection and plant biotech technologies. Promote adherence to the International Code of Conduct for Pesticide Management with a view to the promotion and implementation of IPM practices.</p> <p>Lead process of developing/maintaining training and information materials related to responsible use, container management, safe manufacturing and transport or disposal of obsolete stocks, enabled by own experience in this field.</p> <p>Create awareness of industry stewardship programs for crop protection and plant biotech technologies and adapt programs as needed.</p>
<p>2. Work with international organizations</p>	<p>Develop and maintain strong working relationships with selected governmental and non-governmental international organizations (such as FAO, CGIAR) and represent industry at related formal meetings.</p> <p>Build co-operations with international development agencies such as GIZ, USAID and donor agencies such as Bill and Melinda Gates, Clinton Foundation.</p> <p>Establish close collaboration with CropLife regional associations and company advocacy network and guide them to enhanced cooperation and efficiency.</p> <p>Develop and maintain technical expert network and build up relevant in-house expertise.</p>
<p>3. Committee Management</p>	<p>Manage Stewardship Steering Committee and related project teams and facilitate their work by:</p> <ul style="list-style-type: none"> • preparing meetings and meeting documents, consolidate comments, write minutes. • ensuring that work is prioritized and focused to deliver results; co-ordinate committee activities and ensure the exchange of information and cooperation with relevant CropLife staff and other teams. • communicating/liaising with the network of experts, company and regional association contacts.
<p>4. Project Management</p>	<p>Establish budgets and operating plans.</p> <p>Coordinate projects, report on impacts and deliverables and manage related budgets.</p>

Required Experience and Qualifications:

Education

has completed a university degree relevant for the position. MA or MSc is preferred.

Relevant Experience

- has significant work experience in international agriculture development with a preferred focus on crop protection stewardship and plant biotech stewardship;
- has relevant experience working for a plant-science company or an international, governmental or intergovernmental organization;
- is able to demonstrate at least 10+ years of relevant experience and has demonstrated excellent leadership, coordination and project management skills;
- is fluent in English
- able to travel up to 30% of her/his time
- is a self-starter able to motivate others; is diligent persistent and committed;
- has a proven ability to work in a team-oriented proactive way and to drive groups to alignment;
- has excellent networking, communication and presentation skills;
- is curious with a genuine interest in the industry issues and policy challenges such as sustainability, modern agriculture, pesticide policy challenges;
- is open-minded and able to work effectively in culturally diverse environment

Terms of Appointment

This full-time position is based in Brussels, Belgium.



Location: Brussels, Belgium

Brussels is the city capital of Belgium. Brussels is the administrative, commercial, and financial heart of Belgium, and the majority of services and institutions of national importance are based in the city. Brussels is, in addition, a major European tourist and cultural attraction, functioning simultaneously as a regional metropolis and an international centre.

- **WHERE IS IT:** Kingdom of Belgium, is a sovereign state in Western Europe bordered by France, the Netherlands, Germany, Luxembourg, and the North Sea.
- **POPULATION:** 1.139 million (Jan 1, 2012)
- **WEATHER:** Its relative proximity to the North Sea gives Brussels a mild maritime climate, with summer daytime temperatures usually between 68 and 77 °F (20 and 25 °C) and winter temperatures rarely dipping below 32 °F (0 °C). With rain falling on more than half the days of the year on average, Brussels experiences a high mean annual precipitation (more than 32 inches [810 mm]) and has no discernible dry season. Snowfall rarely occurs more than two or three times a year.
- **LANGUAGE:** Although historically it was a predominantly Flemish-speaking city, at present the majority of residents in the Brussels agglomeration speak French, which is also the preferred language of the city's growing international labour force.

Key Steps in the Selection Process

1. If you wish to be considered for this position, please forward a copy of your CV and a supporting letter in **Microsoft Word format**, along with any relevant documentation to **Mrs Jamie Strickler Connellan at jstrickler@sri-executive.com** All information will be in the strictest confidence as we pride ourselves on our professional service. We will revert to you as soon as feasible when we have reviewed your application.
2. During the recruitment process, SRI Executive Search will require your cooperation in completing a Competency Profile. You will also be required to participate in a number of telephone or Skype conversations with the team to ensure there is a clear understanding of the Terms of Reference and also an appropriate “fit” for you and the **CropLife International**.
3. We will require that you provide us with full details of three people who are willing to act as a referee. We will not contact these referees without your express permission. Please note that reference checks may be conducted prior to your face-to-face interviews.
4. Once we have the details of all those interested in going forward for this role, we will evaluate all applicants against the requirements of the role as outlined above. SRI will conduct a number of interviews with interested parties.
5. Should both the parties wish to proceed an interview with the Selection Committee will take place. The face-to-face interview with the committee will take place in either Brussels, Belgium or Washington DC (to be confirmed on a later date). Please note a meeting with SRI Representatives may be required prior to this. You may be asked the terms and conditions that you would require for an offer to be acceptable to you.
6. After you meet with the Selection Committee, we will advise you of the Committee’s decision as soon as possible. At the selection stage should you be the preferred final candidate, our client will likely extend a verbal offer to you. Please note that the successful candidate will be required to furnish us with original copies of their qualifications prior to an offer being extended.



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